

Eduhub Days 2010

*Educational technologists in higher education:
innovators, supporters and managers*

Responses to the Questions provided with Conference Registration Process

Who we are? Job description in your own words

People with leadership tasks

e.g., Leiter Fachstelle Didaktik, Leiter NET - Network for Educational Technology, Dauerhafte Position als Gruppenleiter bei den Informatikdiensten, responsable d'unité

Specialists

e.g., Ingénieur Pédagogique (3*), Conseiller en technologies de formation, Bibliothécaire, E-Learning Spezialist (2*)

Faculty

e.g., Prof, Maitre d'enseignement et de recherche, Professeur HES - responsable e-learning de mon HES, FH Professor, Forschungsleiter und Dozent, Festanstellung als Dozent >> Projektleitung E-Learning-Aufbau

Doctoral students, Assistants

e.g., wissenschaftliche Mitarbeiterin (ca. 5*), Assistant & PhD student, eigentlich Doktorand & Forschungsassistent (Koordinator für unser e-Learning Projekt)

Three wishes to improve your working conditions

Some Remarks up front

59 responses (German=31, French=21, English=7)

Option to check in the area of

- Exchange with Others
- Professional Development
- Affiliation/ Organizational Structures
- Awareness/ Appreciation
- Strategic Basis
- Funding

=>Many chose more than 3 options, statistical rigor is questionable, but trends may be identified.

Three wishes to improve your working conditions

Top 5 issues (issue for 30% of people)

1. Opportunities for informal exchange in communities of practice (of other institutions) (26)
2. National/international funds for projects (20)
3. University-wide strategy for educational innovation (18)
4. Opportunities for (accompanying) research or teaching (17)
5. Opportunities for your own professional development (offered/sponsored by the management) (16)

If you have a “greatest problem”, what is it?

Difficulty to reach out to faculty

- Mit limitierten Ressourcen didaktisch gute E-Learning-Szenarien in der ganzen Hochschule überall dort unterstützen, wo sie nachgefragt werden.
- E-Learning läuft "nebenher", hängt sehr stark vom Engagement der einzelnen Dozierenden ab.
- Geringe Akzeptanz von E-Learning bei Dozierenden
- Zweifel: Erfüllt Lerntechnologie wirklich alle ihr zugesprochenen Erwartungen?

If you have a “greatest problem”, what is it?

Leadership Support / Organizational Issues

- Die Umsetzung von E-Learning Massnahmen wird zwar von der Hochschulleitung gewünscht und teilweise gefordert. Die Umsetzung wird jedoch nicht kontrolliert oder verbindlich eingefordert. Nicht-Umsetzung hat keine Konsequenzen...
- On ne sait pas ce que la direction pense des nouvelles technologies d'enseignement.
- strategische Planung, Mitgestaltung, Einbindung und Anerkennung der Lerntechnologien als Teil der Lern- und Qualitätsinnovationen
- Unklare strukturelle Einbindung in Hochschule

If you have a “greatest problem”, what is it?

Resources

- Im Bereich eCollaboration in Lehre und Forschung ungenügendes Verständnis der Hochschulleitung und zu wenig Fördermittel der Förderinstitutionen, insbes. für FH.
- Überlastung
- Insuffisance de ressources humaines pour réaliser des dispositifs pédagogiques modernes
- Nous avons le know how pédagogique (institut pédagogique), partiellement celui technique, il nous manque des financements

If you have a “greatest problem”, what is it?

Personal Development

- Frage nach der eigenen Laufbahnperspektiven
- Fehlende Weiterbildungsangebote für BildungsmanagerInnen
- finding a right and great job for me right now ... after so much study and work
- ich habe zur Abwechslung mal keines. ;-)

Three wishes to improve your working conditions

	Total of 59 q.	German=31	French=21	Engl.=7
<i>Exchange with others</i>				
Formal and regular exchange with other academic services for educational development (within your own institution)	12	6	5	1
Formal and regular exchange with IT-support services	8	4	3	1
Formal and regular exchange with the management	6	3	2	1
Opportunities for informal exchange in communities of practice (of other institutions)	26	13	10	3
	52	26	20	6
<i>Professional development</i>				
Opportunities for your own professional development (offered/sponsored by the management)	16	6	8	2
Support for and awareness of your own professional development	2	2	0	0
Better/adequate salary for educational technologists	4	1	1	2
Career opportunities	10	3	3	4
Opportunities for (accompanying) research or teaching	17	7	6	4
	49	19	18	12
<i>Affiliation/organisational structures</i>				
A permanent position	10	5	3	2
Job description with a clear definition of mandate, competences and responsibilities	8	5	2	1
Affiliation to an established academic service for educational development (e.g., faculty development, teaching and learning centre, new media centre, study reforms, IT support centre)	4	3	1	0
Clear responsibilities and interfaces between different groups in charge of educational development and IT-support	15	9	4	2
	37	22	10	5
<i>Awareness and appreciation</i>				
Awareness and appreciation of your work on the part of the management	9	7	1	1
Awareness and appreciation of your work on the part of other academic services for educational development	6	3	1	2
Awareness and appreciation of your work by faculty staff	9	5	2	2
Awareness and appreciation of educational technologists by government/educational policy	13	8	3	2
	37	23	7	7
<i>Strategic basis</i>				
University-wide educational technology strategy	14	7	6	1
University-wide strategy for educational innovation	18	6	8	4
University-wide IT-strategy for educational technology	10	6	2	2
More political clout	7	3	3	1
	49	22	19	8
<i>Funding</i>				
National/international funds for projects	20	9	8	3
Institutional funds/incentives for projects	13	4	6	3
Federal program for educational technologies	15	7	6	2
	48	20	20	8