

Creative Café Report

Your Name:

Centre NTE (Maud, Hervé)

Title of Creative Café:

A Little Guide to Make Videos and Animations

Participants (if known):

Session 1: 20 / Session 2: 18 / Session 3: 7

List of people who want to continue working on the Guide (perhaps a new SIG?): B. Engster (UniBS), P. Lehmann (UniGE), U. Schmid (Switch), G. Auroi-Jaggi (Learning Prod), E. Sancey (UniGE), M. Bold (ETHZ), I. Gatzka (PH FHNW), A. Scheurlen (BFH), R. Mazza (USI), P. Roth (UniGE)

Which main topics emerged during the discussion?

1. The guide could be structured to allow different levels of reading, for different persons (course teachers, cursus organizers, entire institution level, etc.)
2. A timeline could also structure the guide: preparation-definition of a video project, scenario of a video and/or video series, shooting-realisation phase, editing and diffusion.
3. Two main sections can also be done: 1) Contents helping for the preparation phase and 2) Contents answering “How to?” questions.
4. A variety of advices emerged also: corporate identity, “droit à l’image de la personne”, technological aspects, etc.

What is the relevance for the Swiss HEI?

The guide could help teachers in HEIs who would like to concretize the big potential they feel with the use of videos in their course.

Suggested next steps (if any):

To get in touch with the list of people who want to continue working on the Guide, to organize the work,

Additional comments: none