# **SpeakUp**Beyond Clickers for Classroom Interaction

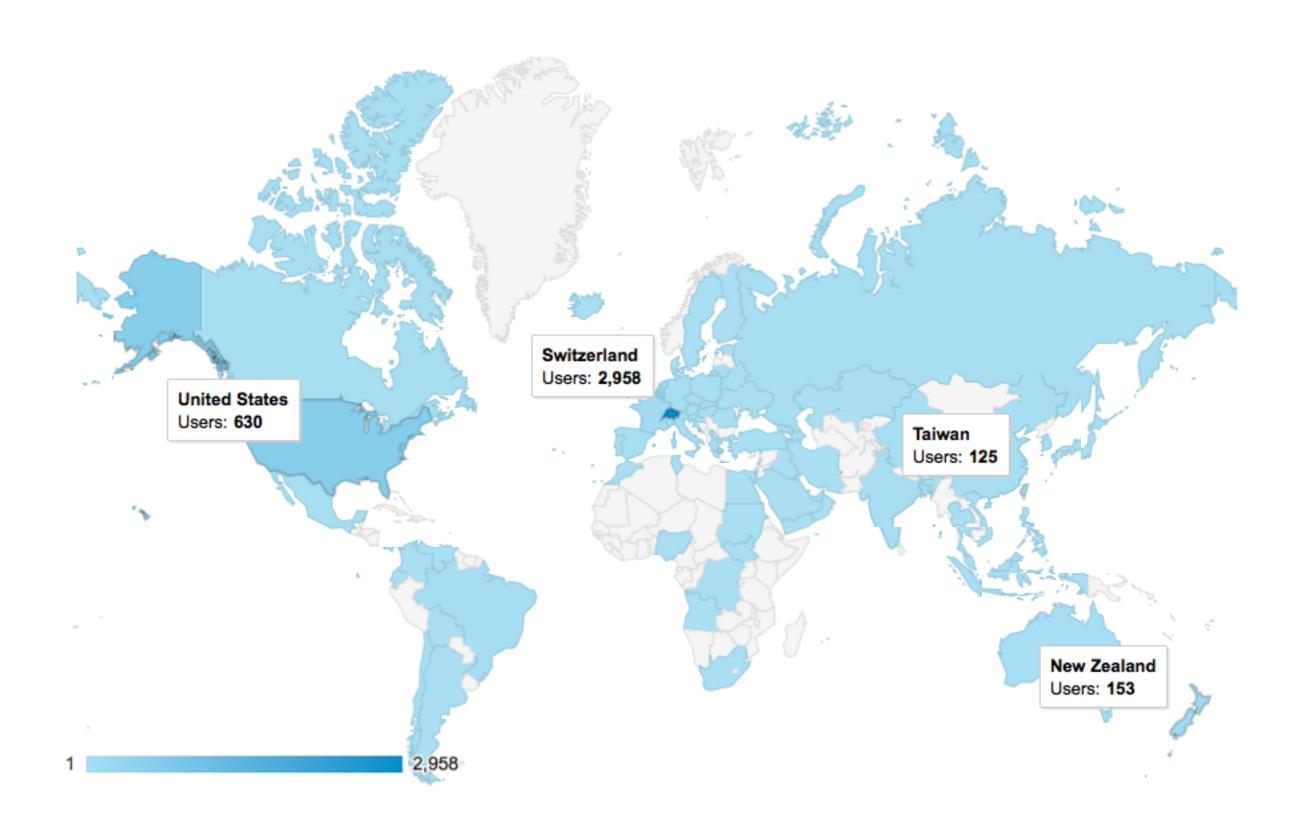
Adrian Holzer EPFL





### **1000** 38'000 **47** 89'000 **→** 35K **→** 54K

SpeakUp app stats, since November 2013





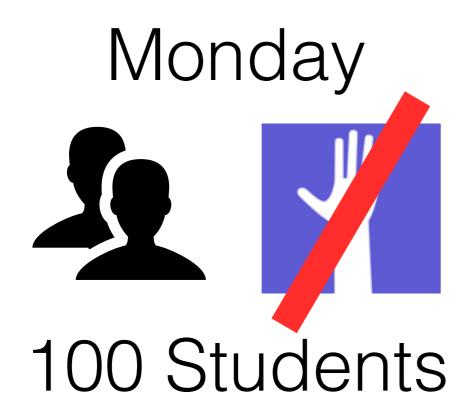
#### 11 Courses

61 Lectures

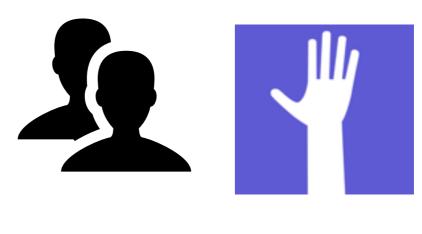


412 Responses





Wednesday

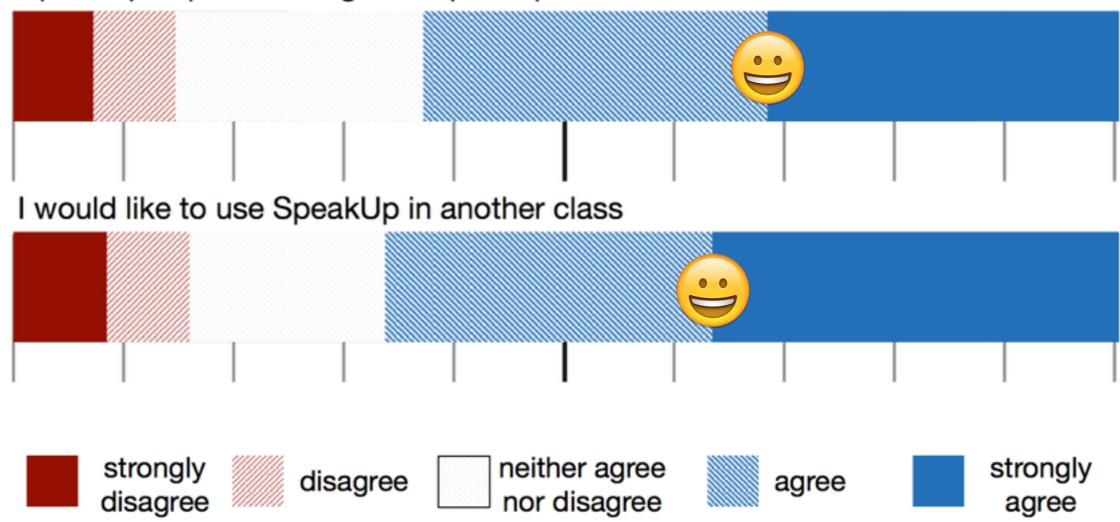


200 Students



#### General Feedback

#### SpeakUp improves the general participation in the course



Generally good! Positive comments in course evaluations (N=141)

## **Design guidelines** for a synergy between digital and face-to-face interaction

#### Design for first use



Guideline 1 – Facilitate access with little or no registration

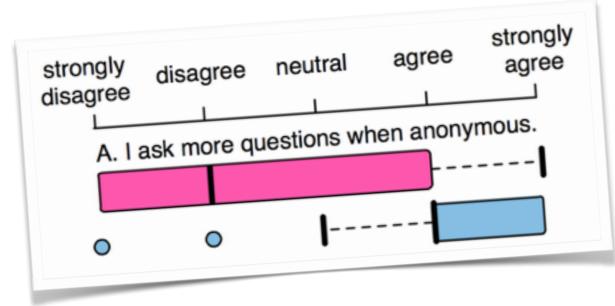
Guideline 2 – Facilitate usage with simple features



#### Design for more digital interaction

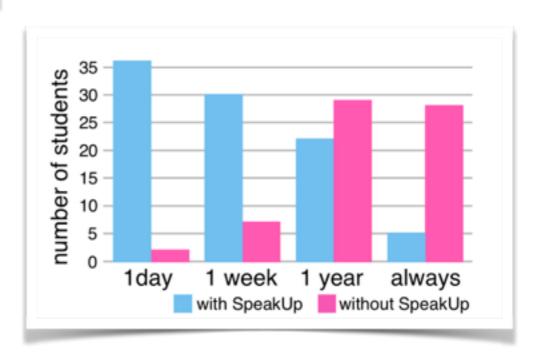
Guideline 4 – Design for privacy



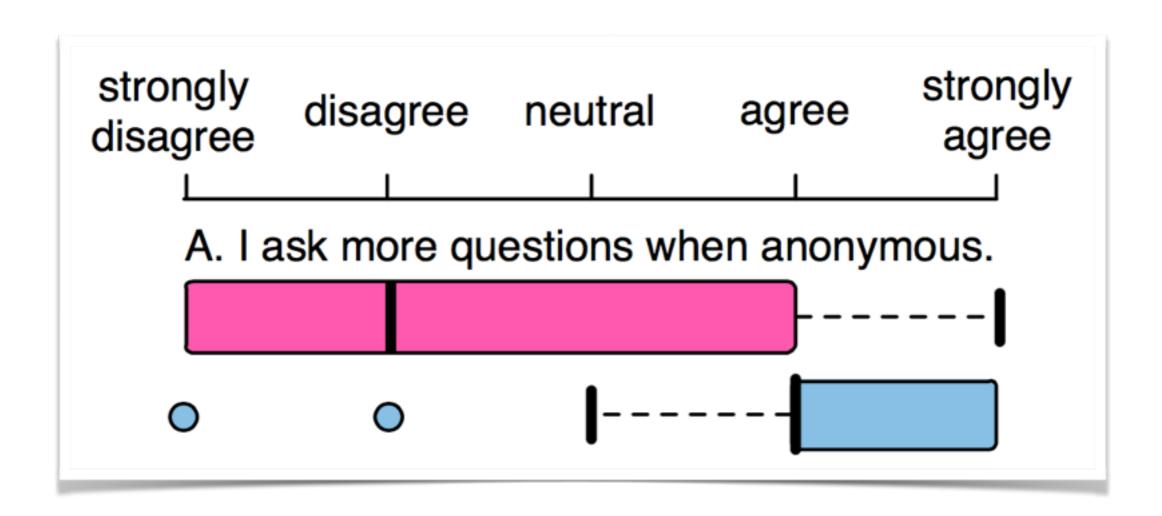


Guideline 3 – Provide concealed identity

Guideline 5 – Make the interaction temporary

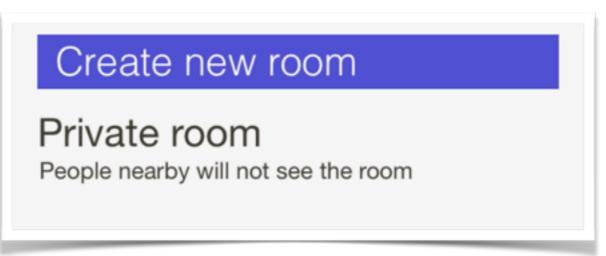


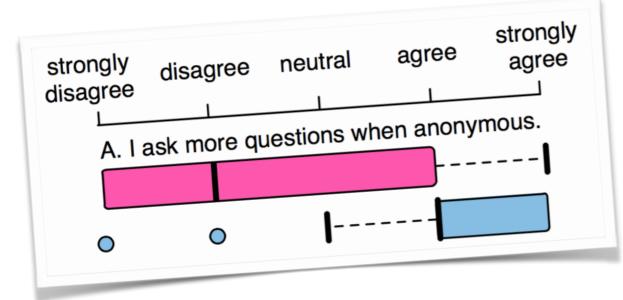
#### Anonymity



#### Design for more digital interaction

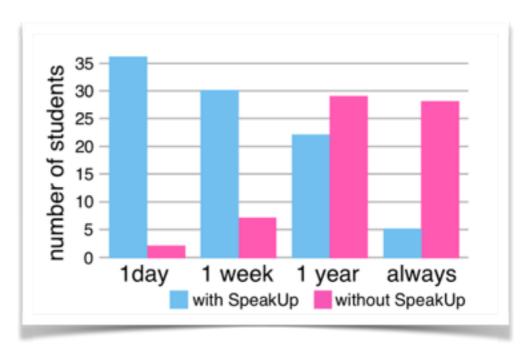
Guideline 4 – Design for privacy

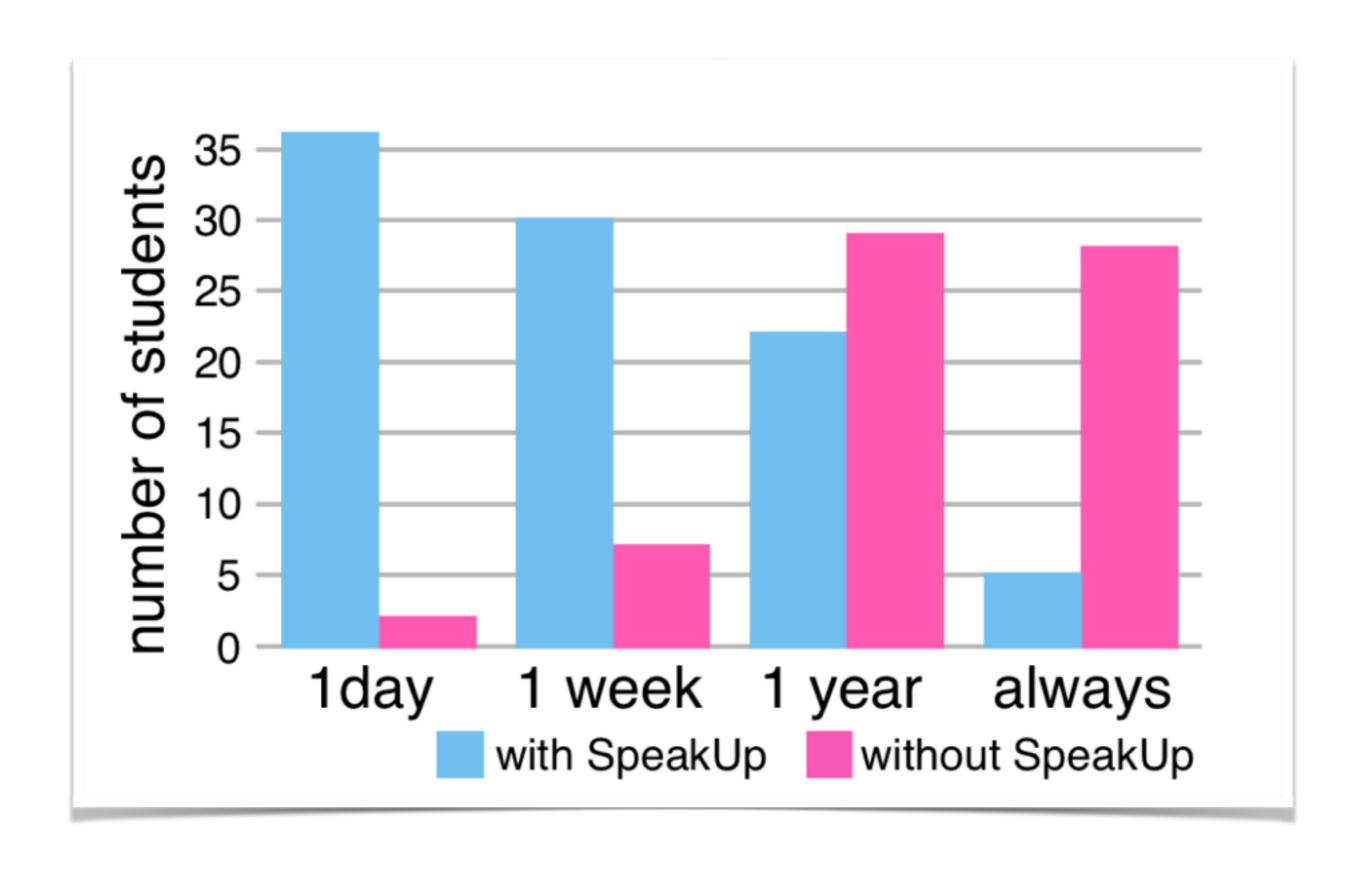




Guideline 3 – Provide concealed identity

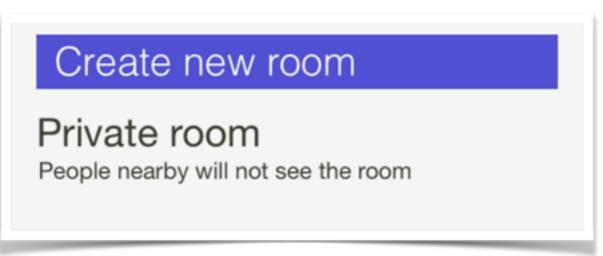
Guideline 5 – Make the interaction temporary

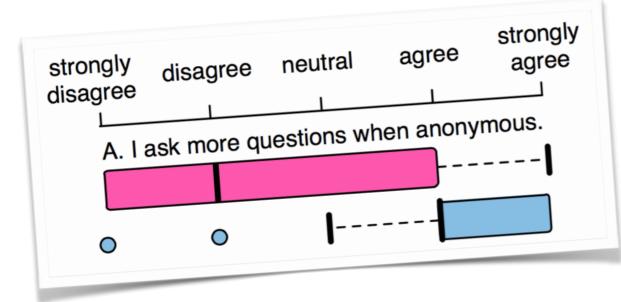




#### Design for more digital interaction

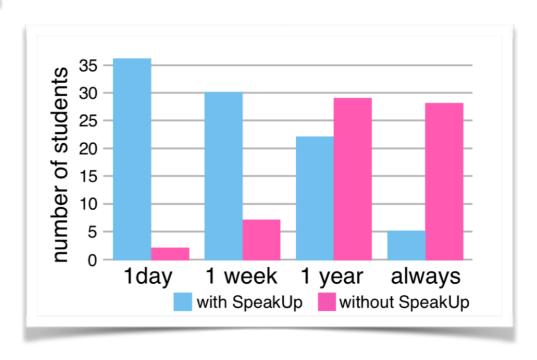
Guideline 4 – Design for privacy

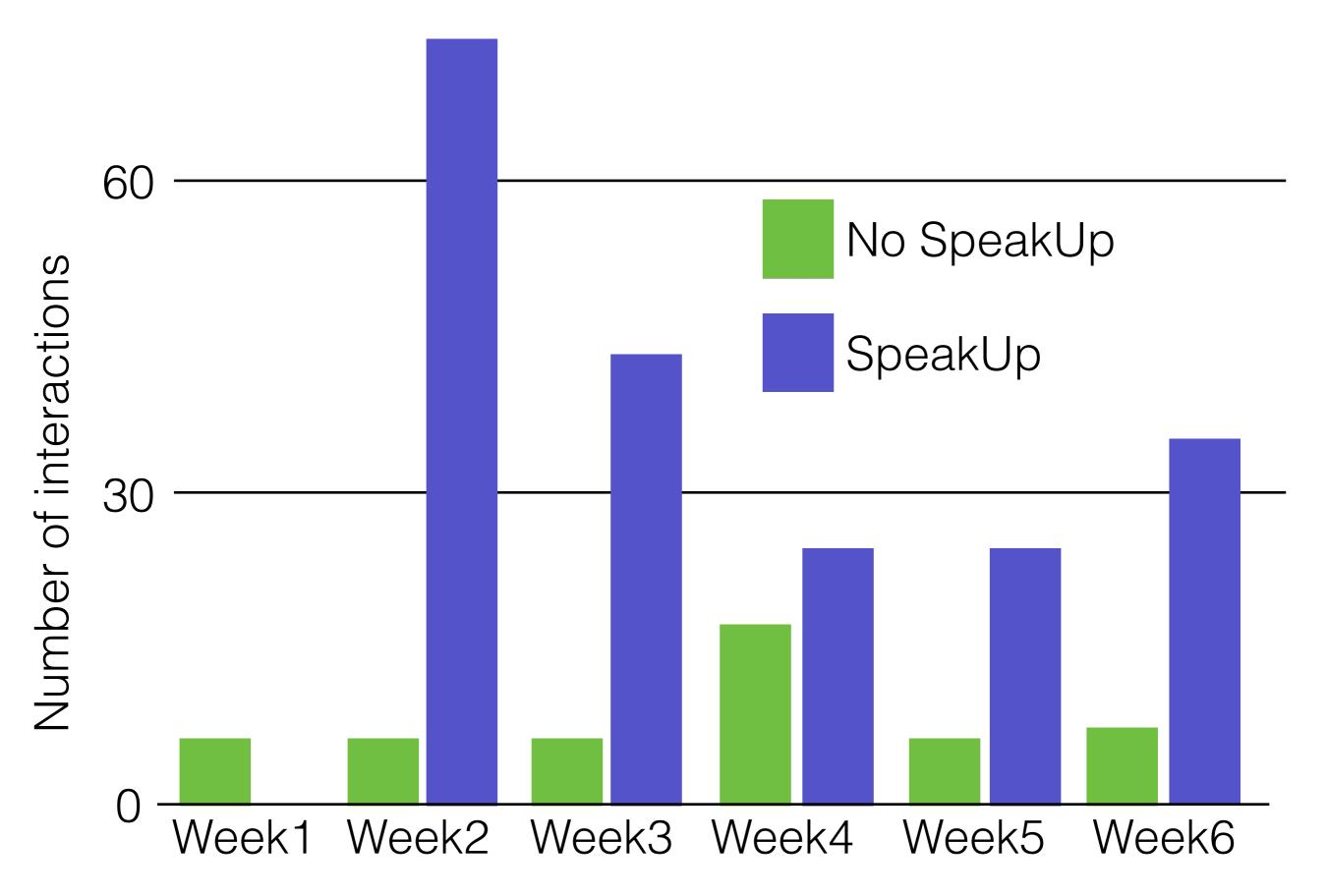




Guideline 3 – Provide concealed identity

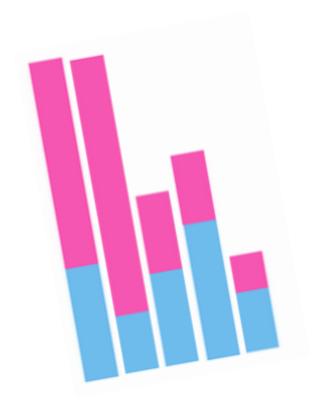
Guideline 5 – Make the interaction temporary





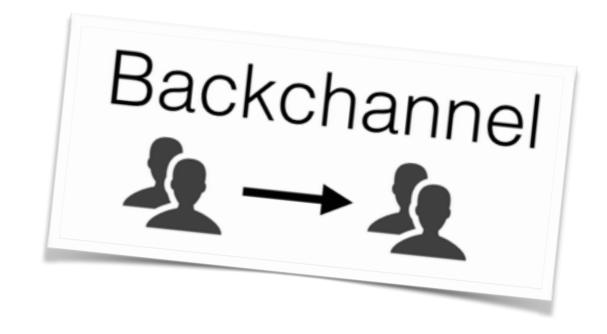
More interaction with SpeakUp

#### Design for richer digital interaction

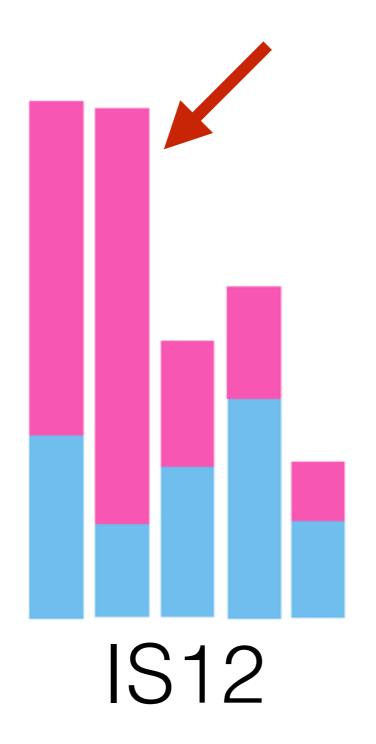


Guideline 6 – Make use of f2f etiquette to guide digital interaction

Guideline 7 – Embrace the backchannel and try to separate it from the front channel

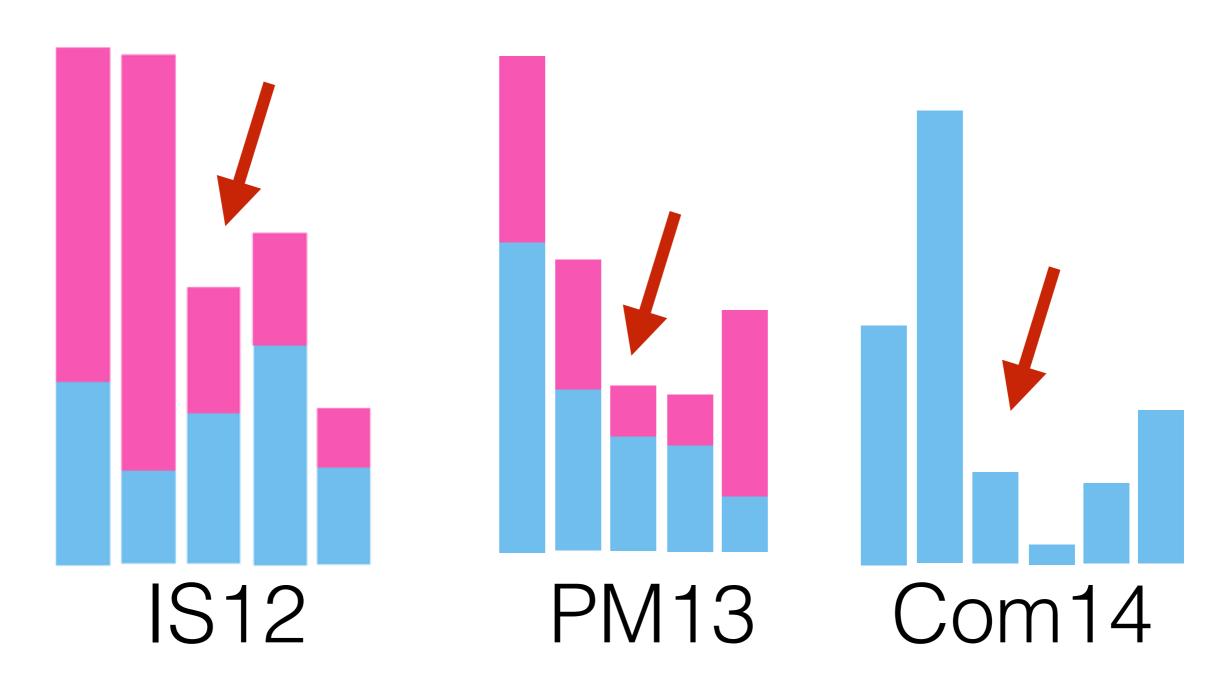


#### Censorship



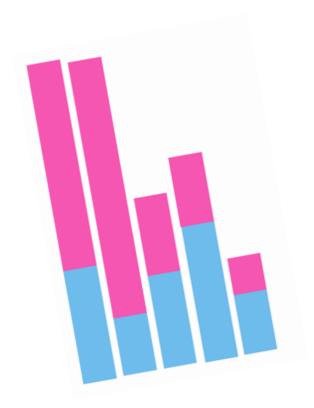
Our experience has shown that it can backfire, peer tagging is to be tested

### F2F etiquette



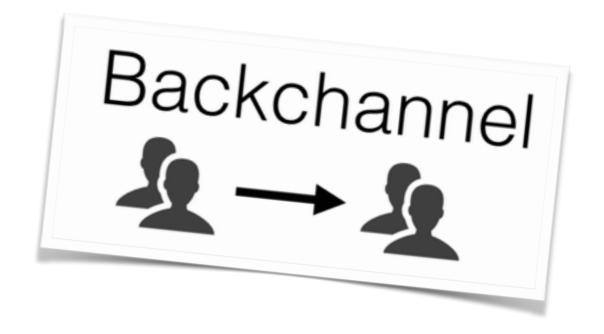
Our experience has shown that it can work well

#### Design for richer digital interaction



Guideline 6 – Make use of f2f etiquette to guide digital interaction

Guideline 7 – Embrace the backchannel and try to separate it from the front channel



#### Design for digital f2f transitions

Guideline 8 – Design for awareness





Guideline 9 – Design for reflection

## Questions?