



Dr. Christian Sailer

# Enhancing knowledge, skills, motivation and spatial reasoning through location-based mobile learning experiences

eduhub days 2022

February 15 & 16, 2022, Gather.town & Zoom

ETH Zurich

Department of Civil, Environmental and Geomatic Engineering



- 1. Introduction to outdoor pedagogy and geotechnologies**
- 2. Geotechnologies to promote learners' agency**
- 3. Effectiveness of the use of geotechnologies in formal education**
- 4. Discussion**



- 1. Introduction to outdoor pedagogy and geotechnologies**
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# Think about your outdoor (learning) activities? What types of activities do you know and do you like?





**Outdoor Learning is an umbrella term for actively inclusive facilitated approaches that predominately use activities and experiences in the outdoors which lead to learning, increased health and wellbeing, and environmental awareness.**

# Field trip

Wikipedia says...

A **field trip** or **excursion** is a journey by a group of people to a place away from their normal environment. It gives the people experience things concretely and authentically....

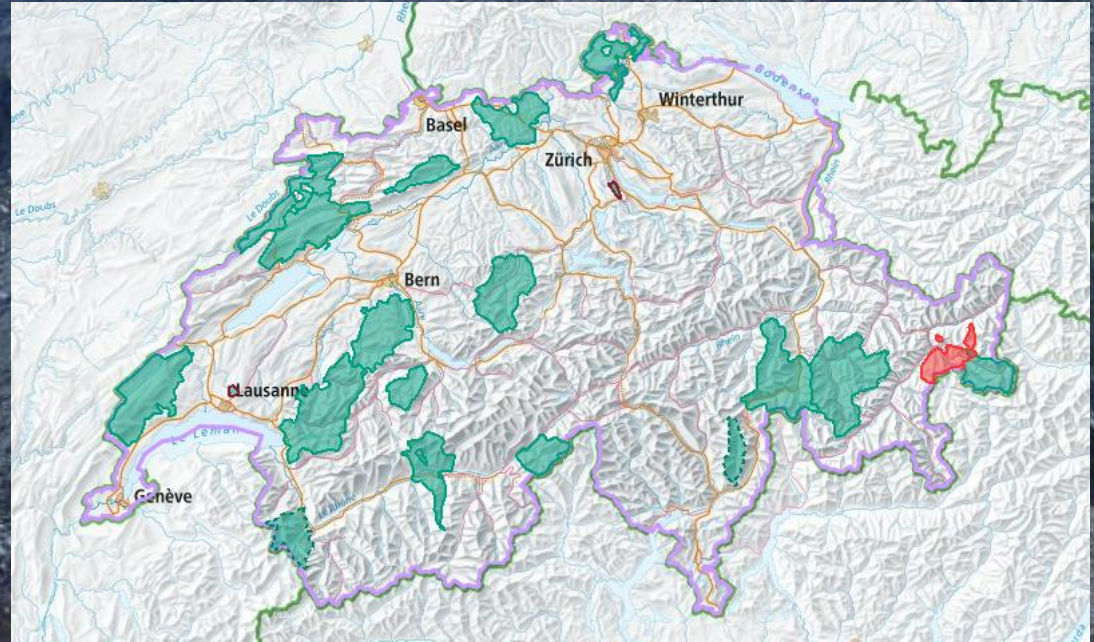
...culturally enriching field trips led students to show a greater interest in arts, greater tolerance for people with different views, and boosted their educational outcomes (Erickson et al. 2022).

-> outdoor education



[https://en.wikipedia.org/wiki/Field\\_trip](https://en.wikipedia.org/wiki/Field_trip) 1.1.2022  
Erickson, Heidi H.; Watson, Angela R.; Greene, Jay P. (2022). "An Experimental Evaluation of Culturally Enriching Field Trips". *Journal of Human Resources*.






**Swiss National Park  
Geoscience Camp Series**



Explore, Collect,  
Measure, Describe



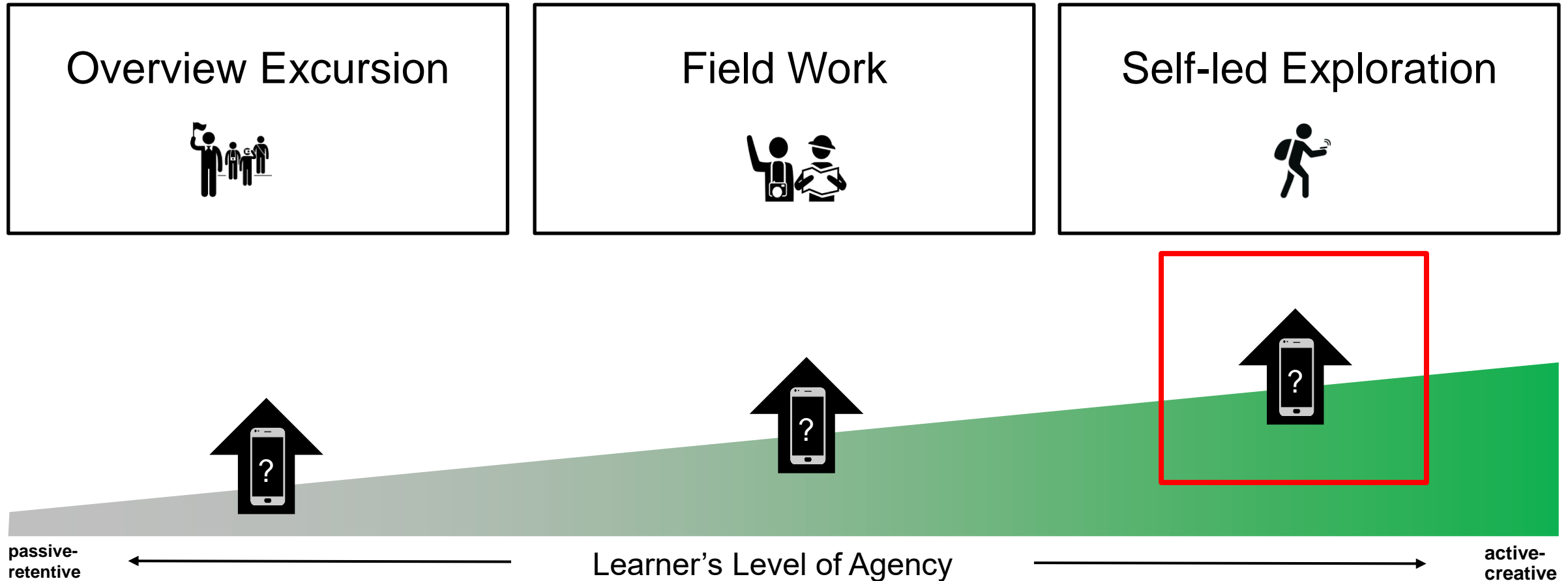


A group of five students are in a grassy field, engaged in a field activity. One student in a blue jacket is bent over, looking at the ground. Another student in a dark jacket and cap is leaning over, looking at the ground. A student in a dark jacket and blue jeans is crouching, pointing at the ground. A student in a dark jacket and grey pants is crouching, looking at the ground. A student in a grey hoodie and blue jeans is standing, holding a yellow measuring tape. A metal pole is stuck in the ground. The students are wearing various jackets and hats, suggesting a cool environment. The field is covered in green grass.

Collaboration, Co-construction,  
reflection, and peer assessment



# Classification of the Field trip (Hemmer and Uphues, 2009)

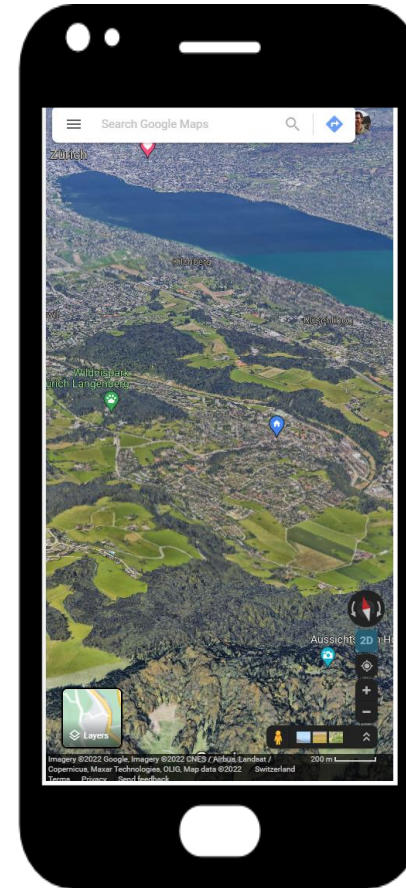
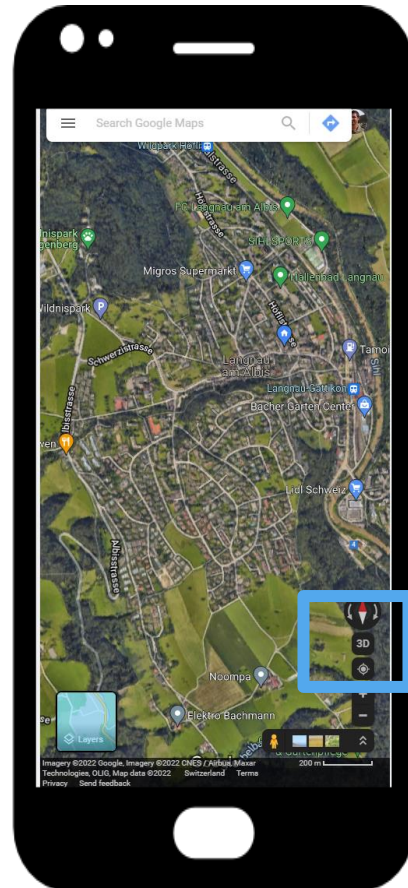
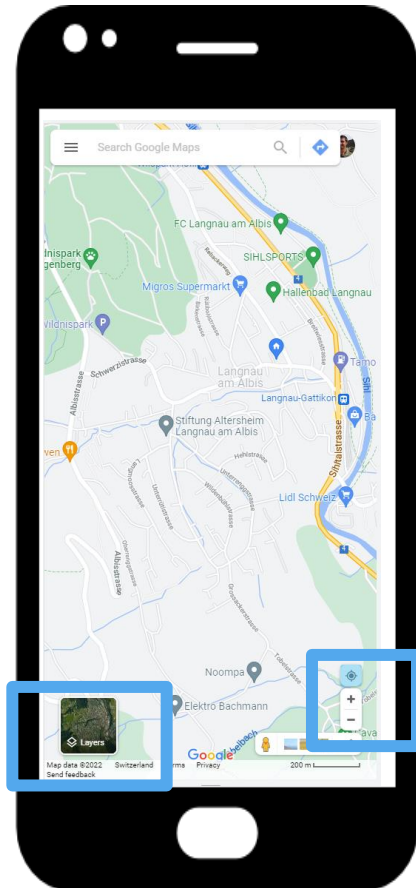






Google Maps

# Google Maps / Earth

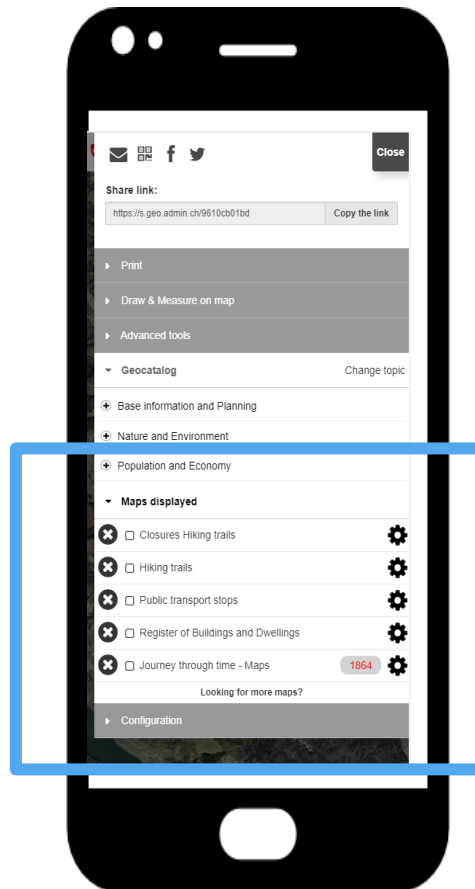
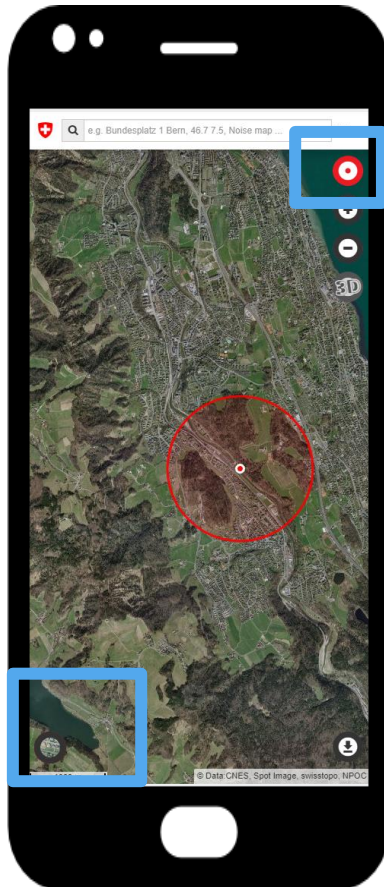


- 1 Locate Me
- 2 Switch Basempas
- 3 Switch 2D/3D





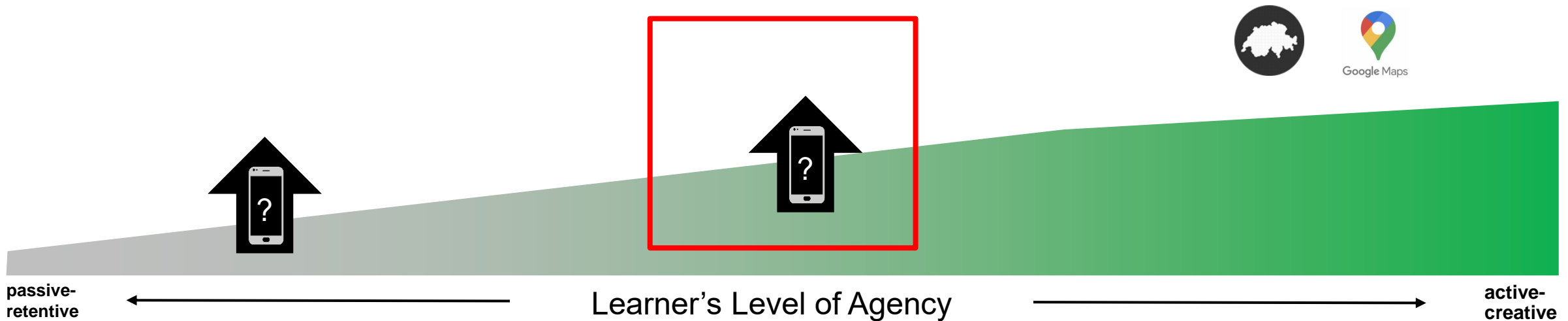
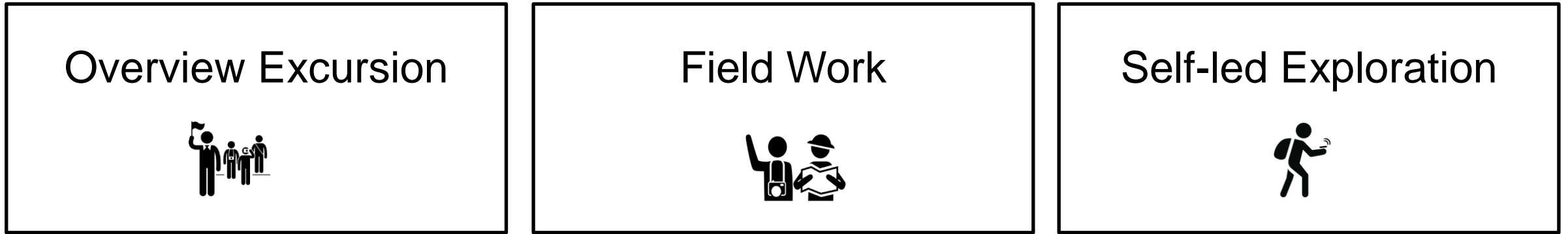
# <https://map.geo.admin.ch>



- 1 Locate Me
- 2 Switch Basemap
- 3 Add Topics as Overlays



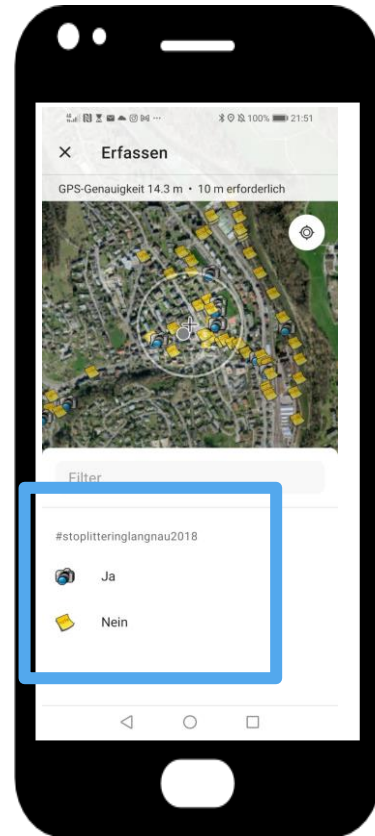
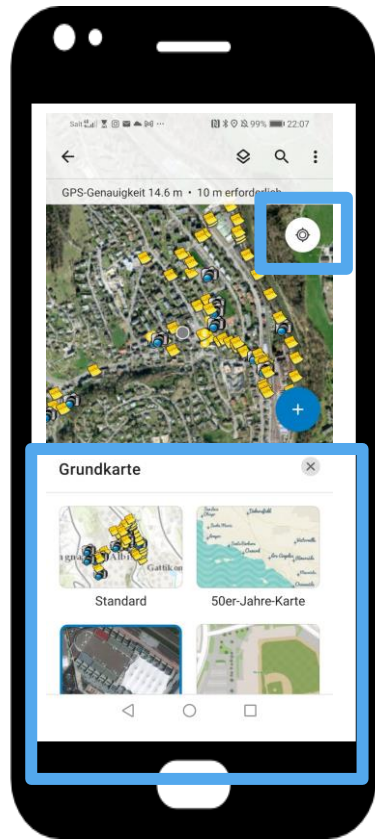
# Classification of the Field trip





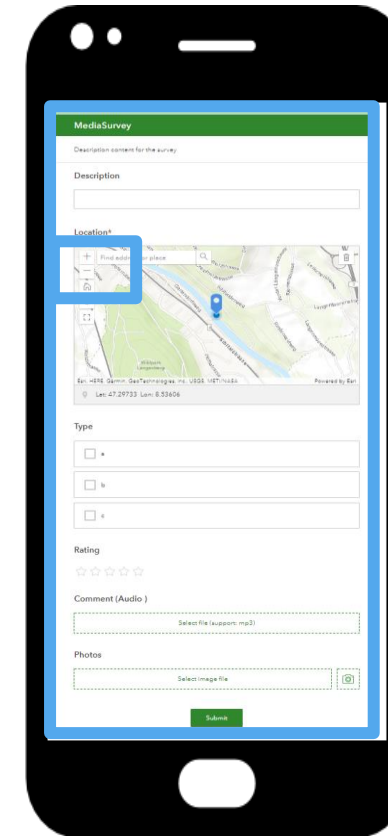
# ArcGIS Field Maps for collaborative field work

# ArcGIS Survey123 for individual field work



- 1 Locate Me
- 2 Switch Basemaps
- 3 Mapping the collected data

- 1 Locate Me
- 2 Form-based data collection





# The Three steps of field work (trips)



- **Teacher:** goals, interest
- **Learners:** pre-study (RQ), setup the technology, create the field work apps

## Preparation

## Field Activity

- **Collect** data (text, photos, audio, video)
- **Share** experience via social media (chats)

- **Learners:** share experience, return to the content
- **Teacher:** eliminate misconceptions, ensuring decontextualization

## Follow-up activity



# Classification of the Field trip

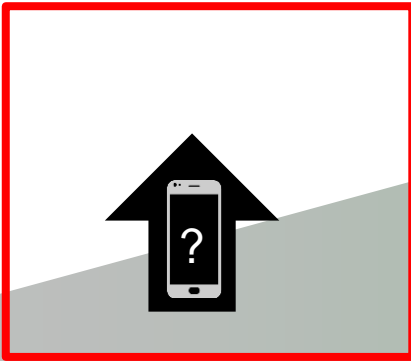
Overview Excursion



Field Work



Self-led Exploration



**Technology drives Learners' Agency**

passive-retentive



Learner's Level of Agency



active-creative



# Classification of the Field

Overview Excursion



...to promote cognitive skills, health, well-being, and environmental awareness as well as **spatial orientation and spatial awareness for independent spatial navigation/guidance.**

This requires a **map feature to visualize and sketch tasks as geofences!**



Self-guidance?

Technology drives Learners' Agency

passive-retentive

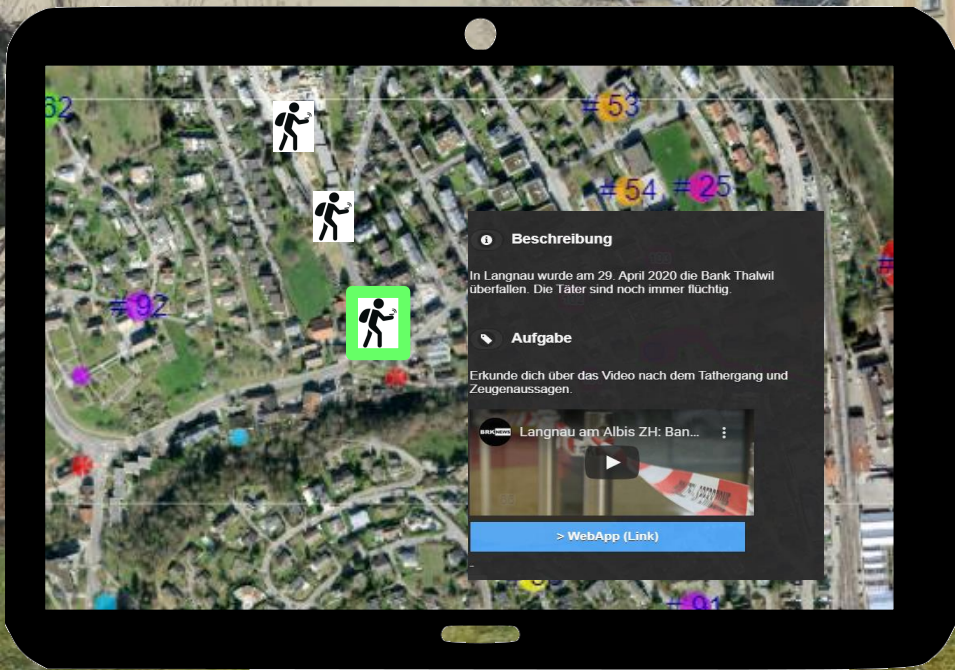


Learner's Level of Agency



active-creative

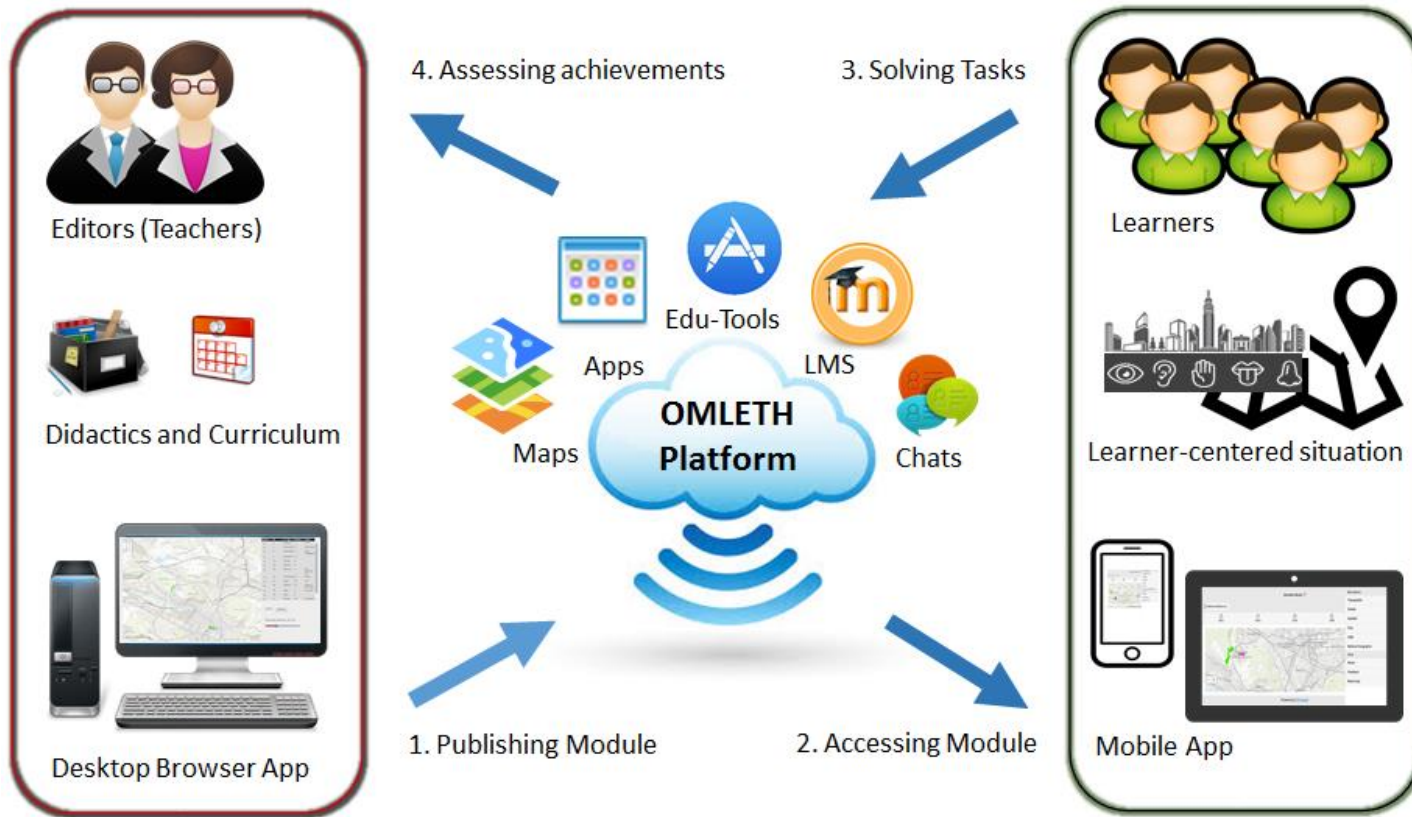




# Location-based Mobile Learning



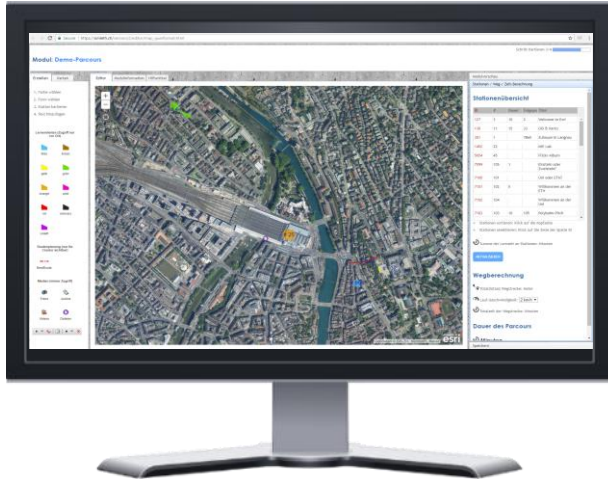
# OMLETH\*: An ETH Innovedum Project



The **development** and **evaluation** of a learning management system for location-based mobile learning experiences at ETH.

\* Ortsbezogenes mobiles Lernen an der ETH

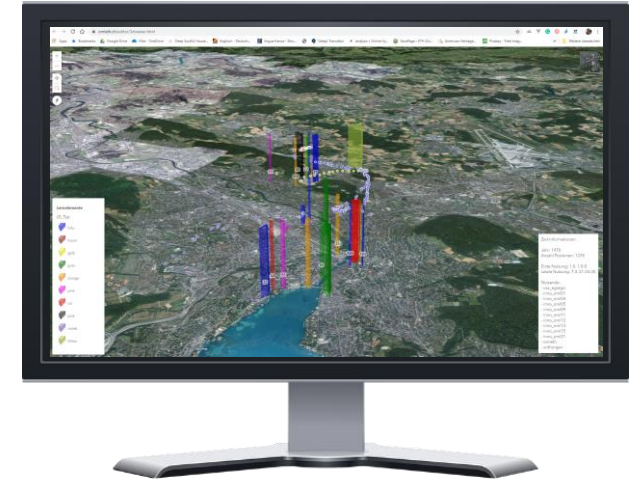
# OMLETH's Webapps



OMLETH – Creator



OMLETH – Player



OMLETH – Viewer

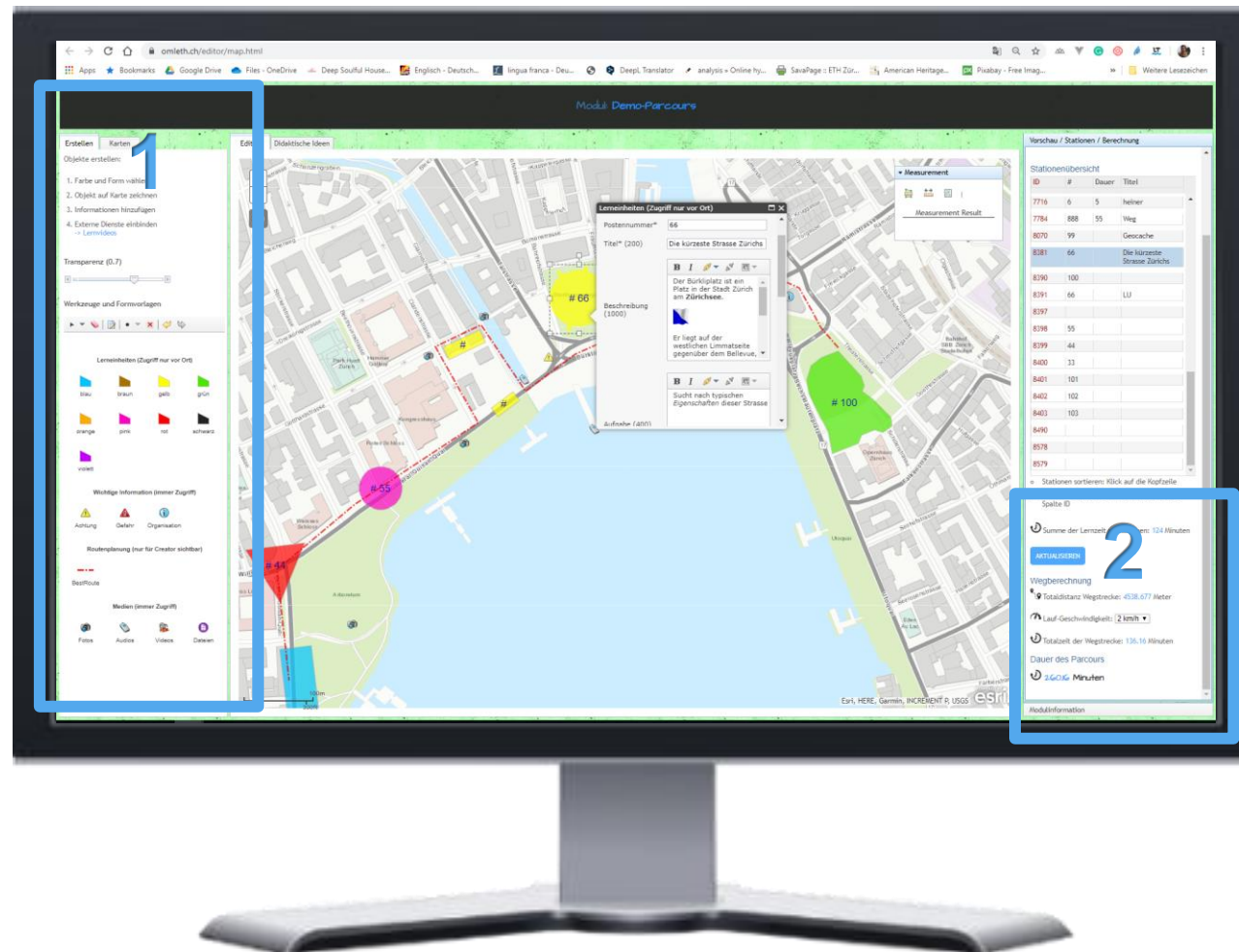


# OMLETH - Creator

## 1 Editing Template

(Point and Polygons)

## 2 Route Planner



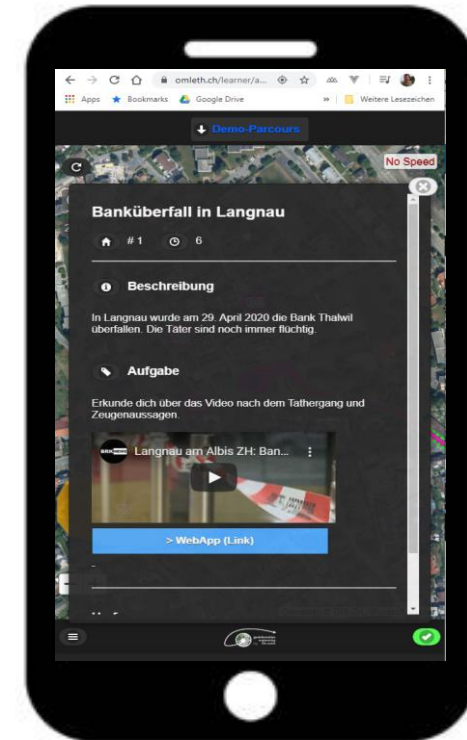
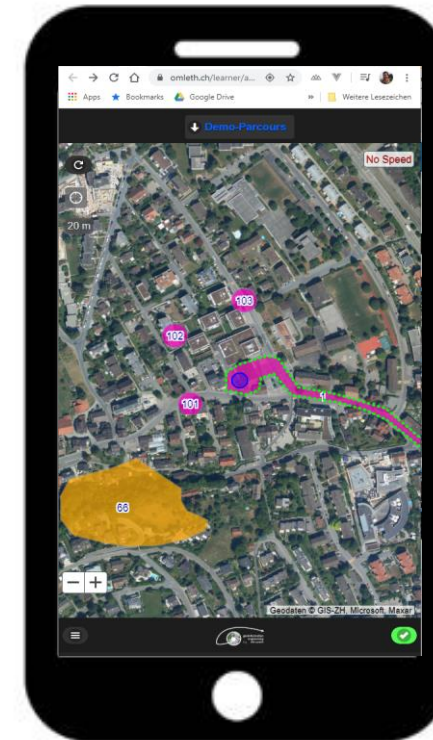


# OMLETH - Player

## 1 Location controls

## 2 Learning station request button

## 3 Options (maps, informations, messenger)







# OMLETH - Viewer

## 2D (Map, Table)

## 3D (Space-Time)

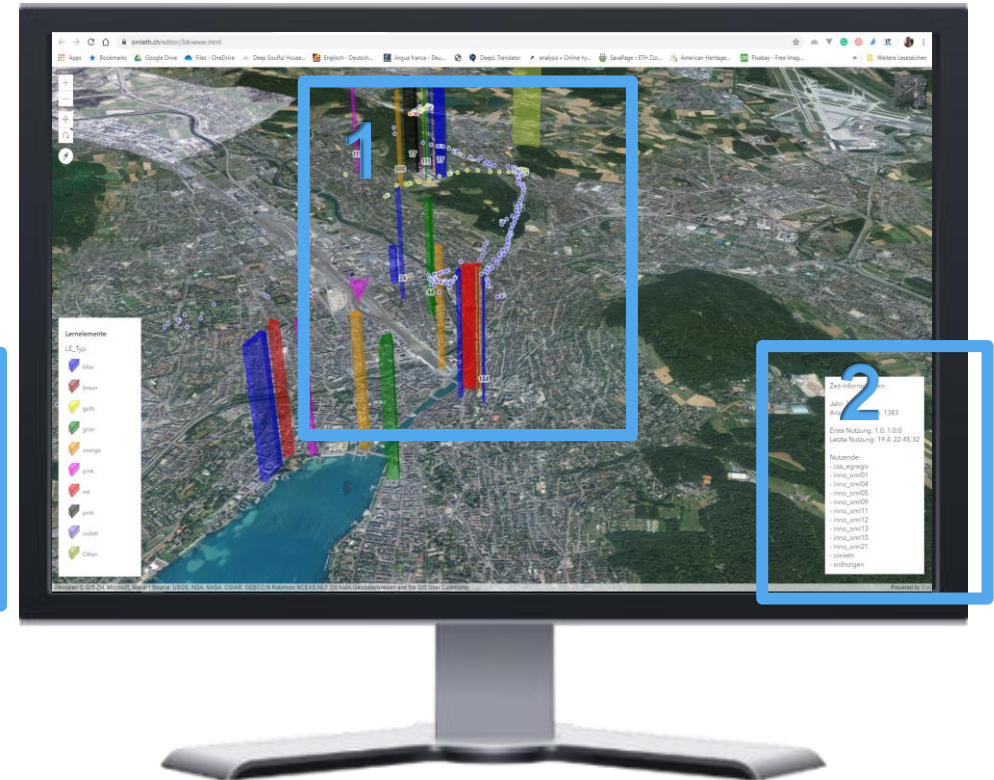
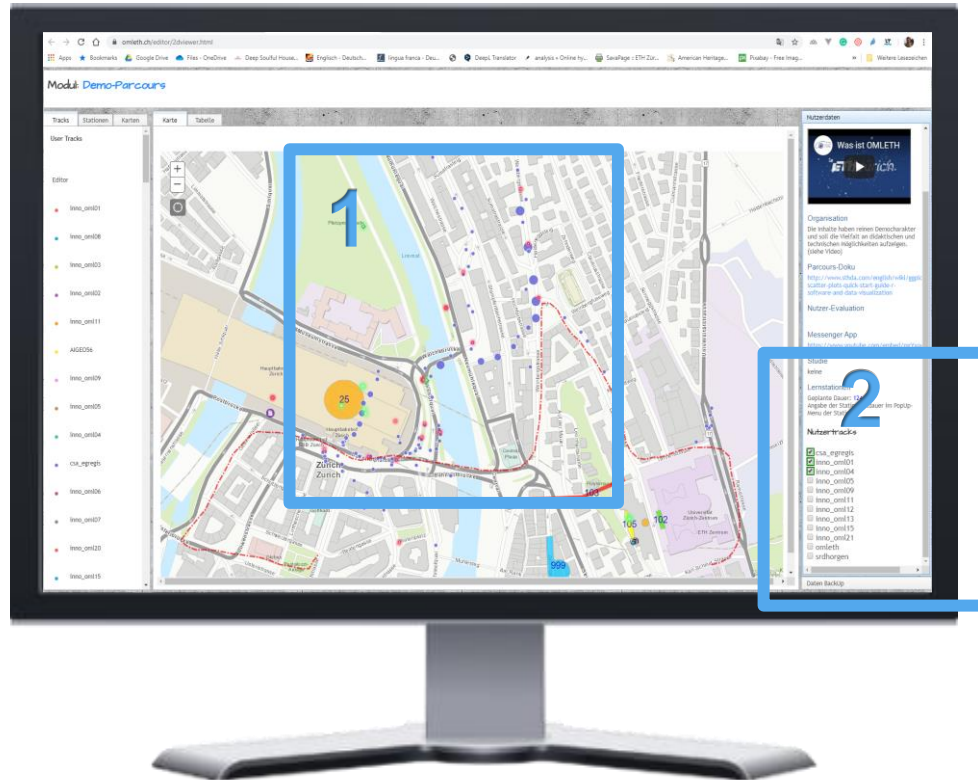
1 Trajectories

(Speed, 8sec)

Station requests



2 Users

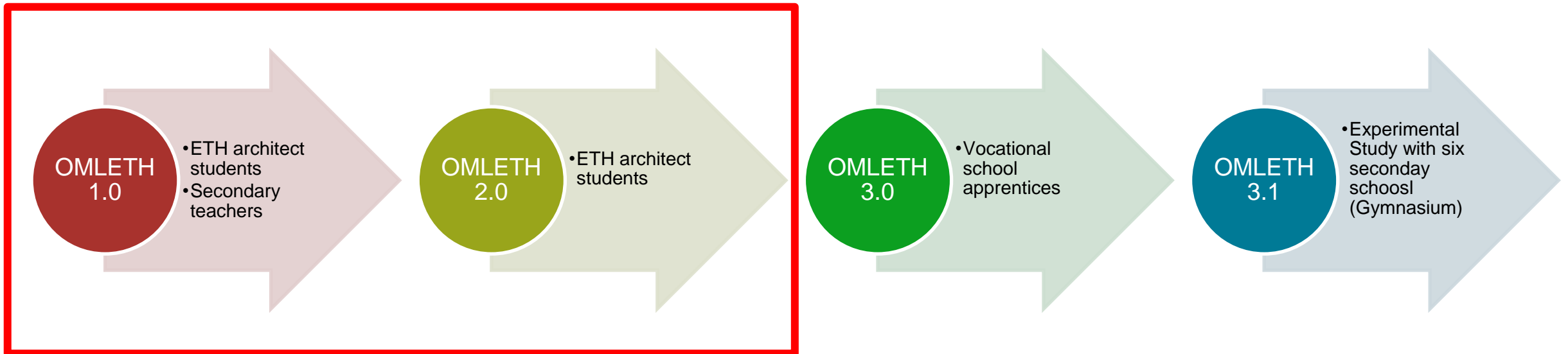




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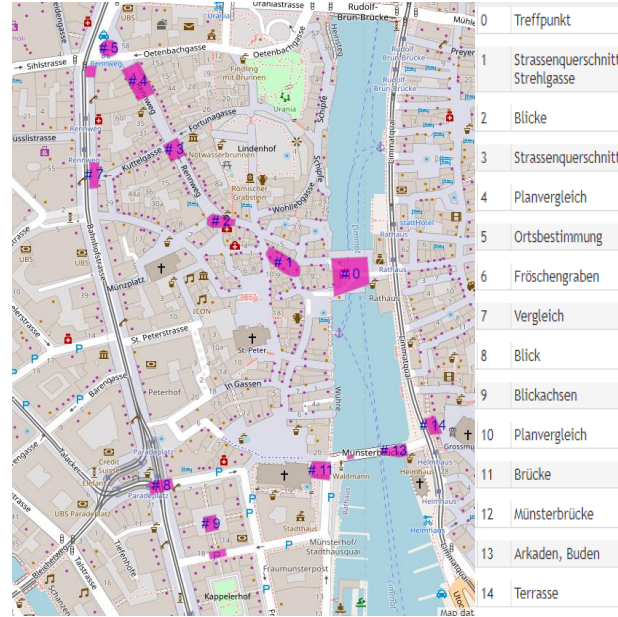
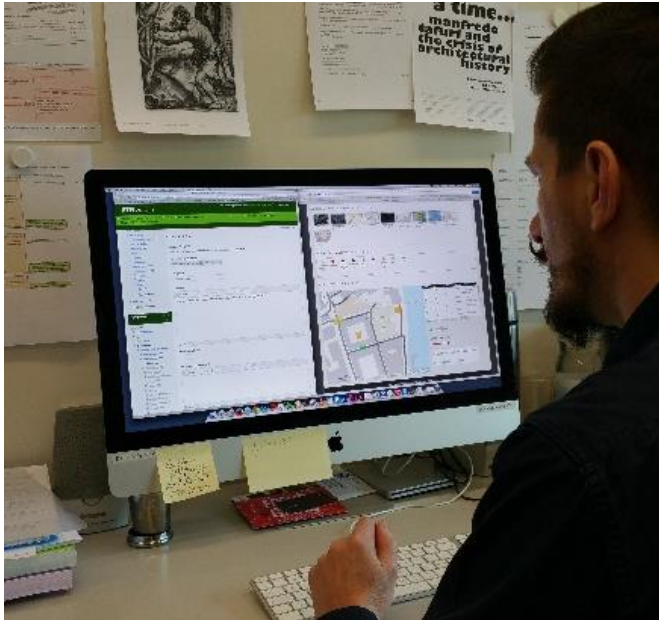


# Design-based research



# Location-based Moodle learning modules

## Chair for the History of Urban Design (2015)

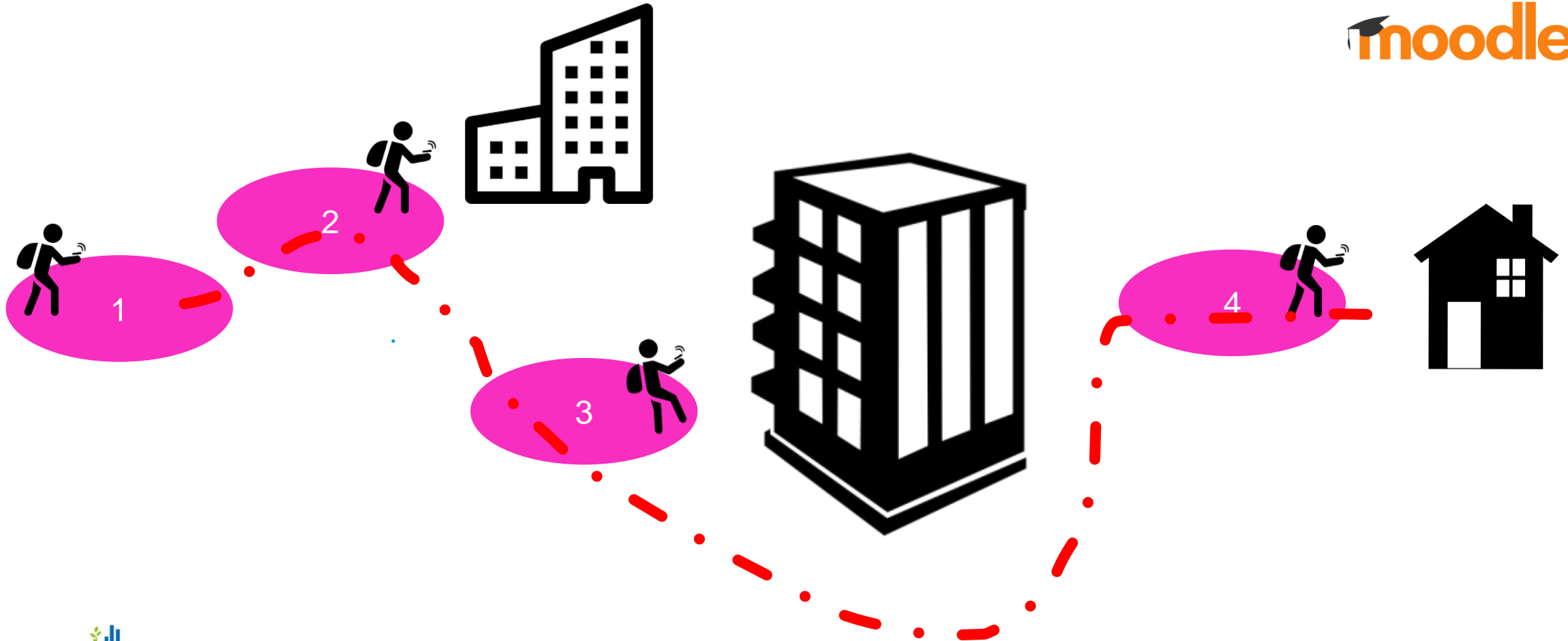


Schito, J., Sailer, C., & Kiefer, P. (2015). Bridging the gap between location-based games and teaching. In *AGILE 2015 Workshop on Geogames and Geoplay*. ETH Zürich.

Sailer, C., Schito, J., & Kiefer, P., & Raubal, M. (2015). Teachers matter: Challenges of using a location-based mobile learning platform. In *International Conference on Mobile and Contextual Learning*, 239-255. Springer, Cham

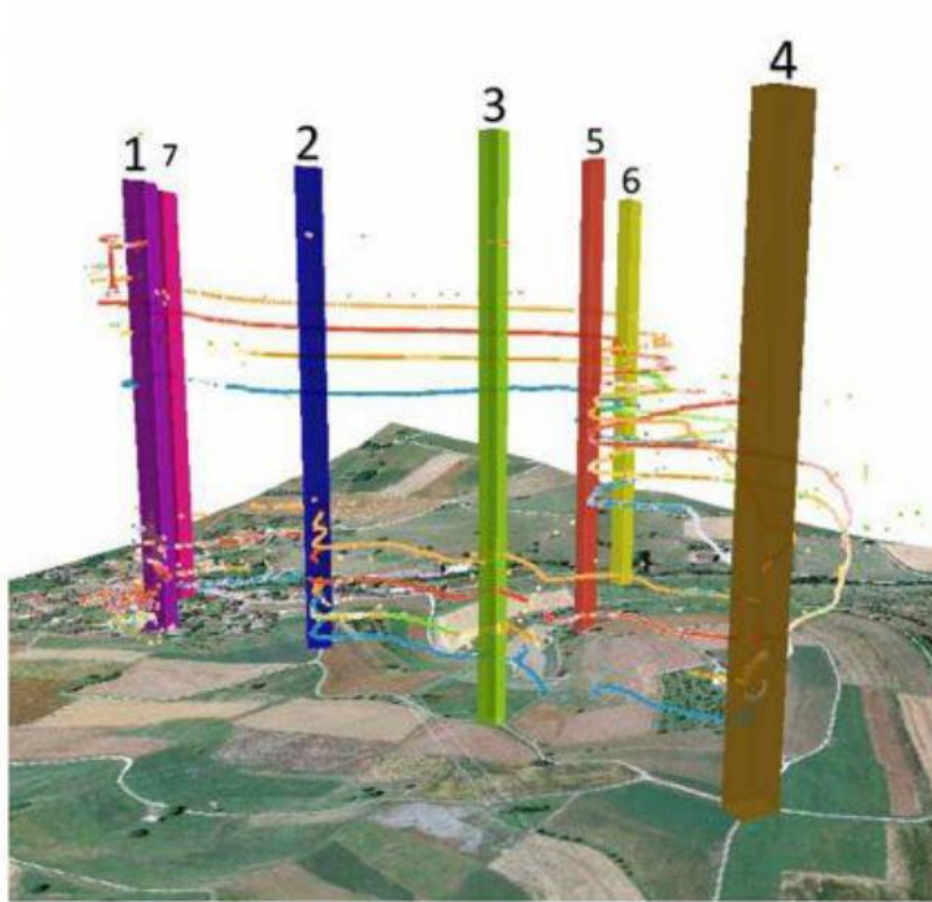
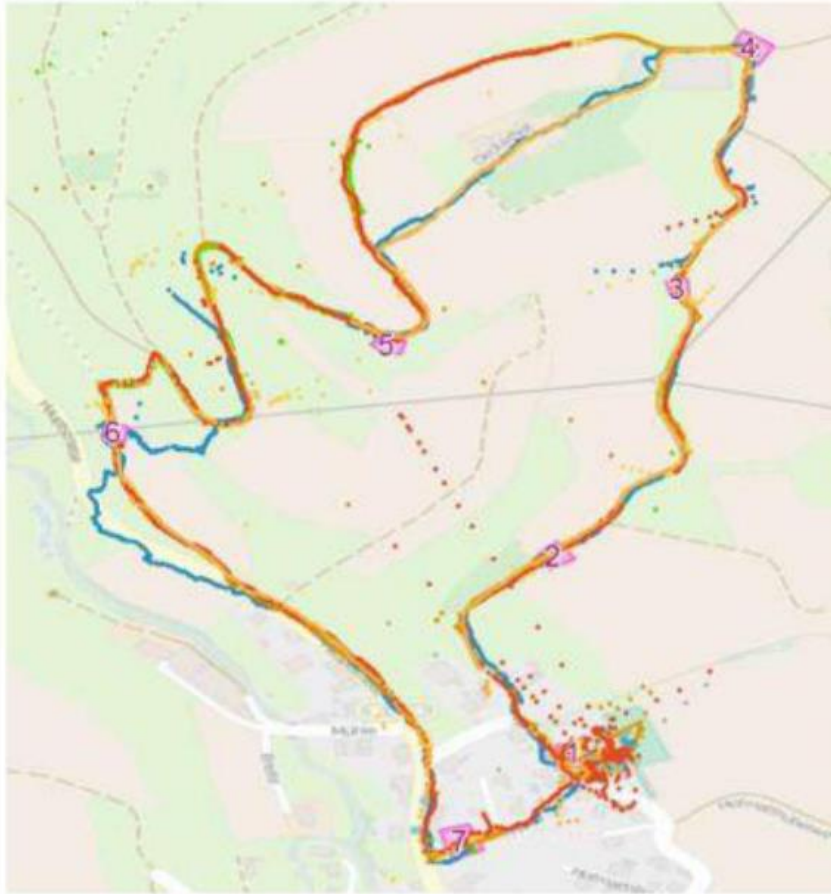


# Design: Digital guided walk



# Map-based visual learning analytics

## GeOlymp science camp (2015)

OMLETH  
1.0

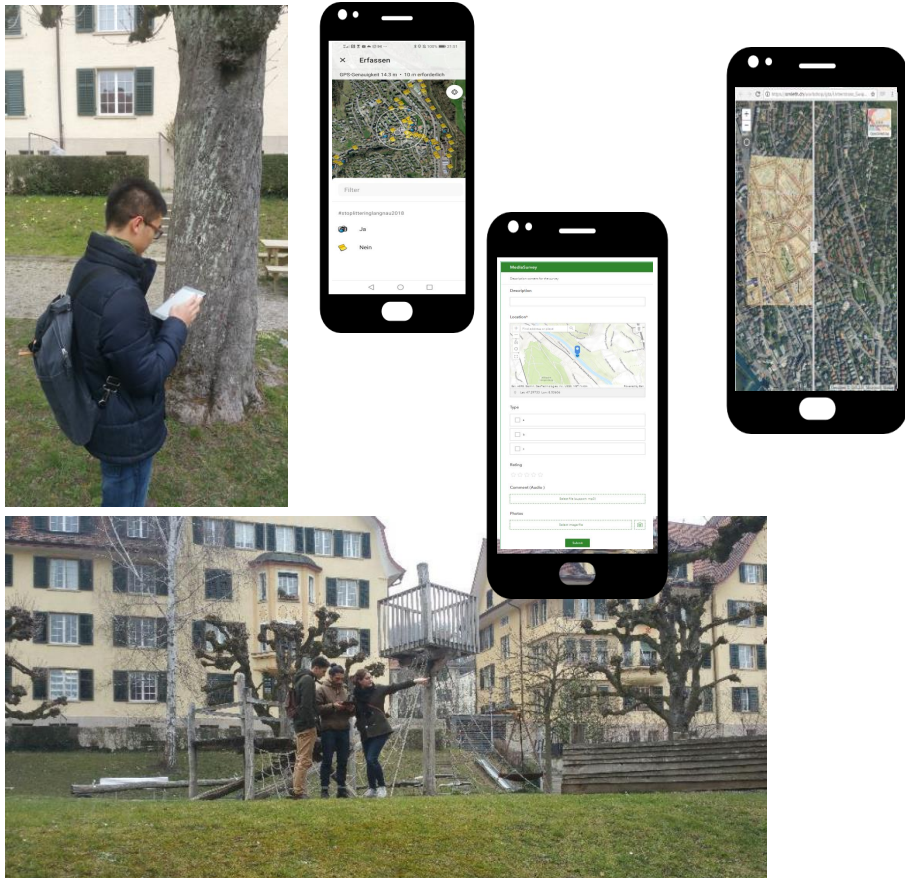
Sailer, C., Kiefer, P., Schito, J., & Raubaal, M. (2015). An evaluation method for location-based mobile learning based on spatio-temporal analysis of learner trajectories. In Proceedings of the 17th international conference on human-computer interaction with mobile devices and services Adjunct, 12:12-12:18

Sailer, C., Kiefer, P., Schito, J., & Raubaal, M. (2016). Map-based visual analytics of moving learners. International Journal of Mobile Human Computer Interaction (IJMHCI), 8(4), 1-28.



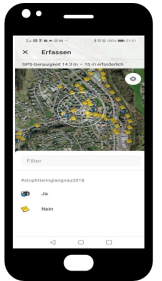
# Inquiry-based teamwork modules

## Chair for the History of Urban Design (2016)



<b>Beschreibung</b>	Von Arbeiterwohnhäusern und Siedlungsbauten
<b>Organisation</b>	Die Begehung mit der App findet nur in der Siedlung Riedtli statt.
<b>Parcours-Doku</b>	<a href="http://egregis-maps.arcgis.com/home/webmap/webmap-ca28f5b8ef6d64cc095f0d95f6b23ddc6">http://egregis-maps.arcgis.com/home/webmap/webmap-ca28f5b8ef6d64cc095f0d95f6b23ddc6</a>
<b>Nutzer-Evaluation</b>	null
<b>Messenger App</b>	
<b>Studie</b>	
<b>Lernstationen</b>	Geplante Dauer: 0 min Angabe der Stationzeitdauer im PopUp-Menu der Stationen
<b>Nutzertracks</b>	<input checked="" type="checkbox"/> inno_oml01 <input checked="" type="checkbox"/> inno_oml02 <input type="checkbox"/> inno_oml04 <input type="checkbox"/> inno_oml06 <input type="checkbox"/> inno_oml07 <input type="checkbox"/> inno_oml09 <input type="checkbox"/> inno_oml11 <input type="checkbox"/> inno_oml12

# Design: Data collection

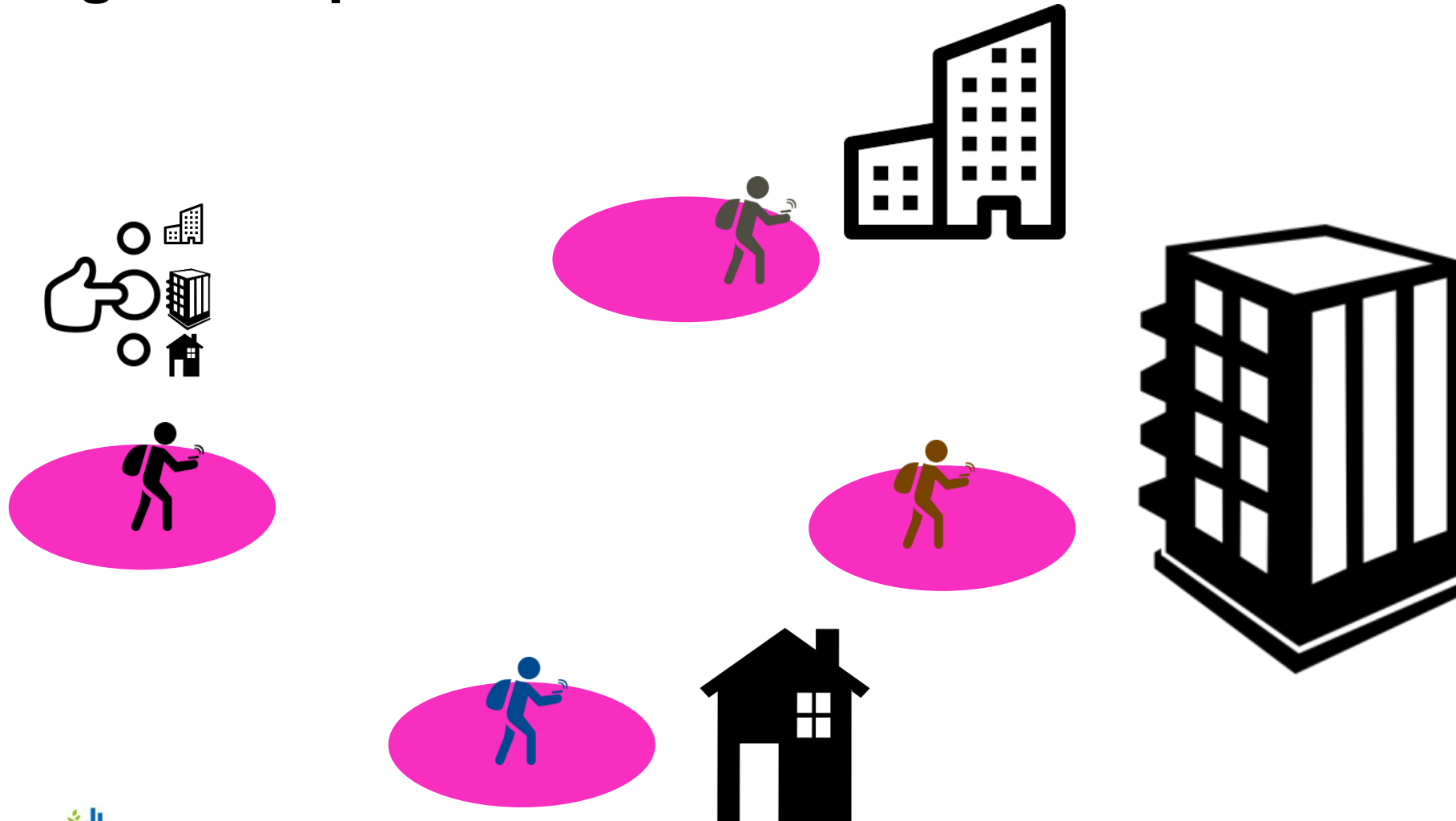


ArcGIS Field Maps

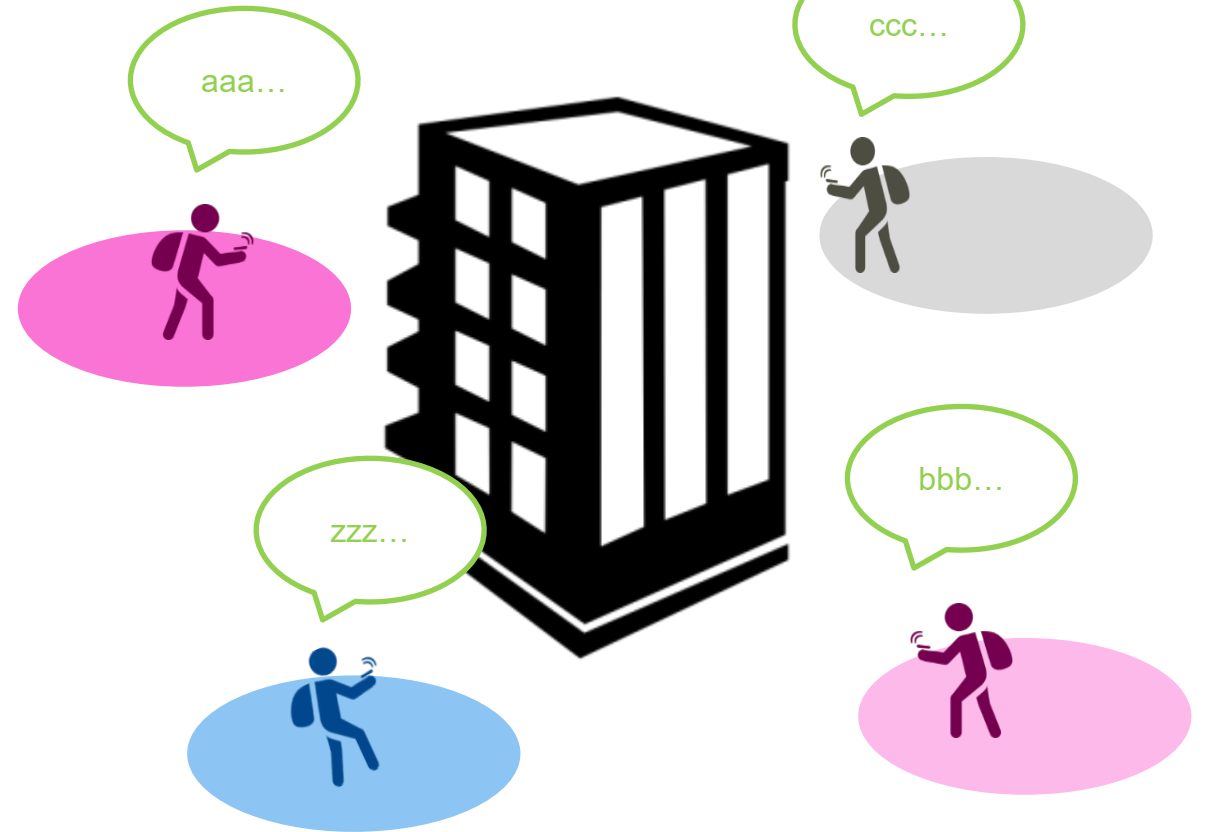




# Design: Multiple Choice



# Design: Multiple Perspective





# Classification of the Field trip

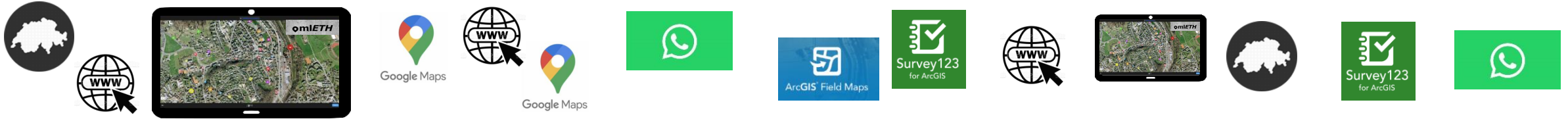
Overview Excursion



Field Work



Self-led Exploration



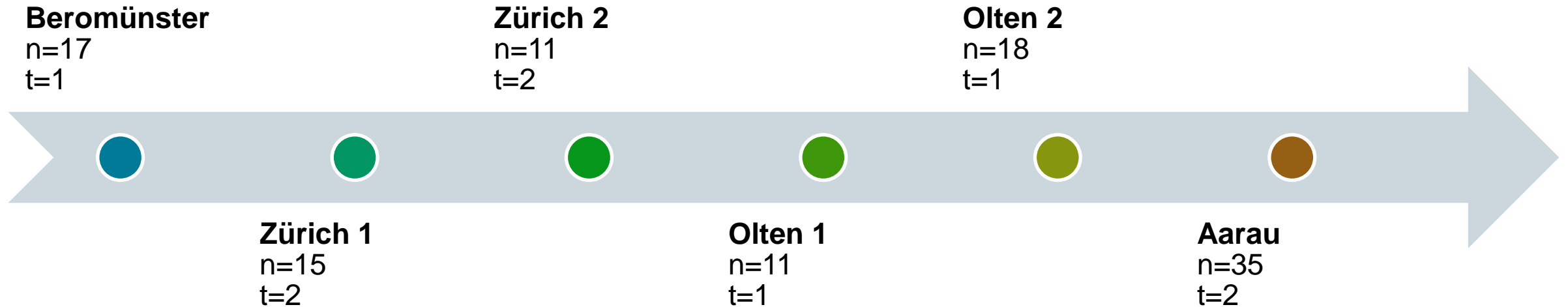
Technology drives Learners' Agency

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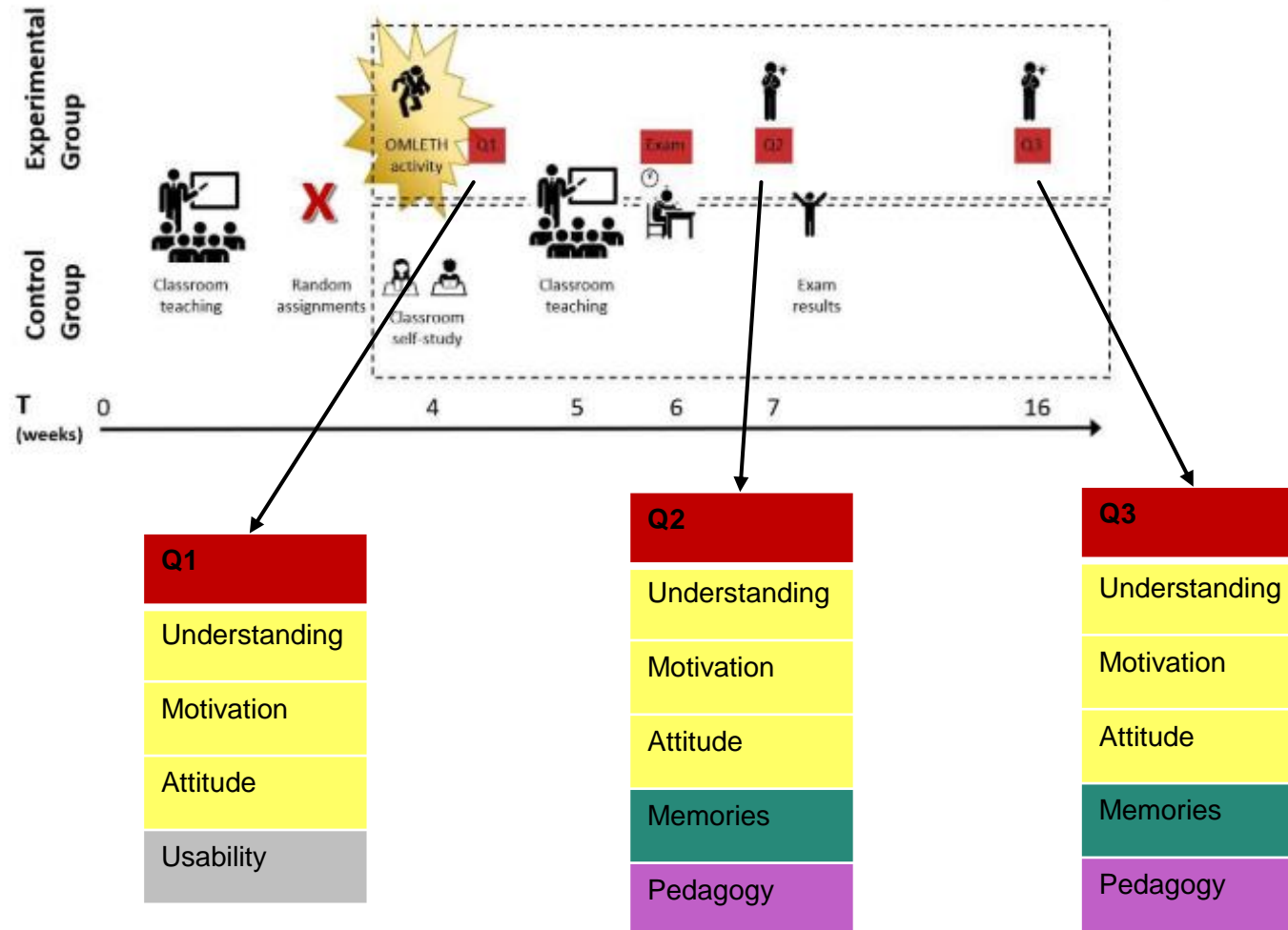
# Participants

## (107 students, 6 teachers, 6 classes)



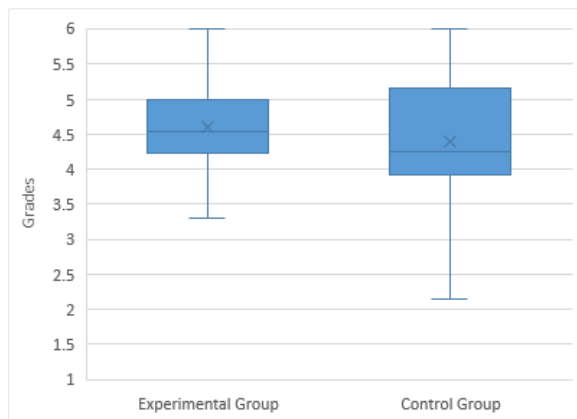
- n = number of students
- t = number of teachers

# Methodology





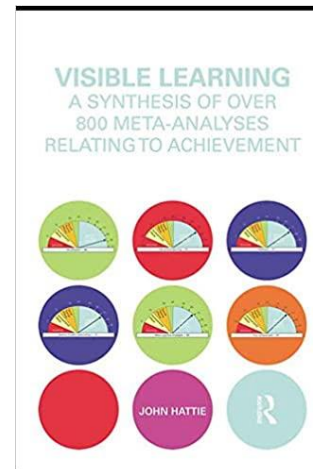
# Examination: A location-based mobile learning lesson within a regular classroom teaching session will lead to **improved results in examination outcomes**



Experimental Group: 4.61 (n=56)

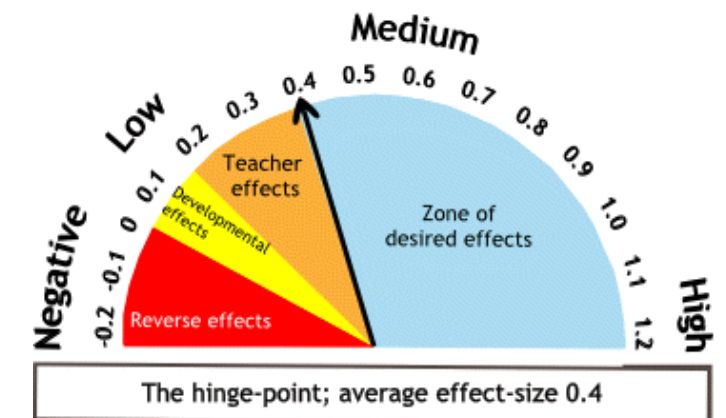
Control Group: 4.3 (n=51)

**OMLETH improves student's examination results ( $p < 0.05$ ,  $d = 0.38$ ).**

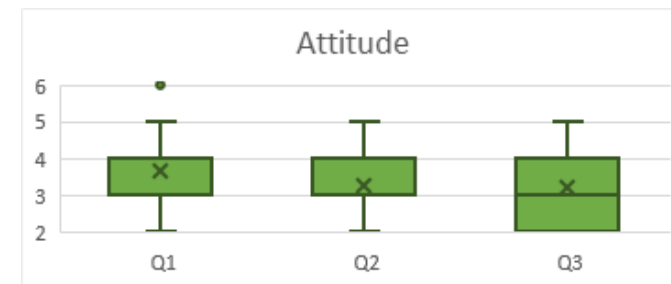
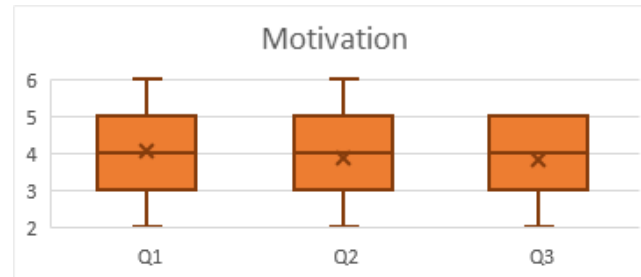
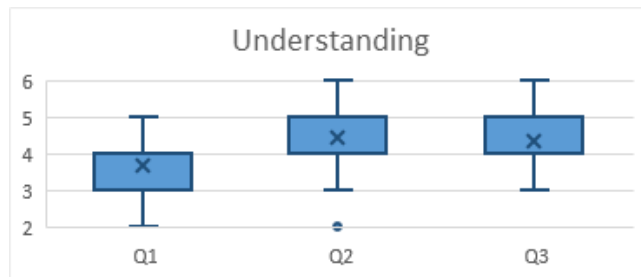


**Mobile Learning:  $d = 0.37$**

Hattie (2015)



# Self-assessment: Do learners who attended a location-based mobile learning lesson within a regular teaching unit demonstrate higher self-assessment, especially in cognitive ability?

**Time:**

Q1: after the trail

Q2: after the examination

Q3: after three months

**Answer options:**

Agree Strongly (6)

Agree (5)

Agree Slightly (4)

Disagree (3)

Disagree Strongly (2)

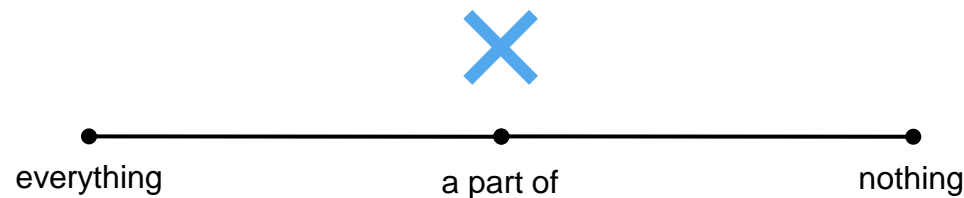
## Possible reasons for the improved **understanding** after Q1:

- learning at the **debriefing**
- learning for the examination
- learning on the examination

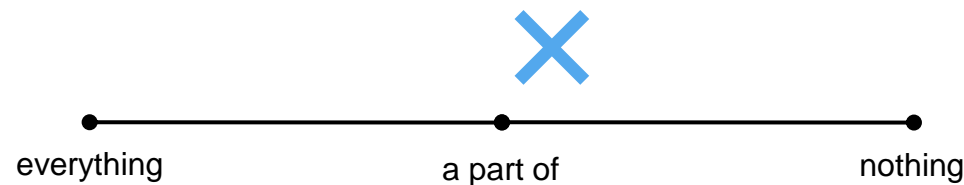


**Memories:** Do learners **remember the learning content** of the location-based mobile learning experience after the exam (Q2) / three months (Q3)?

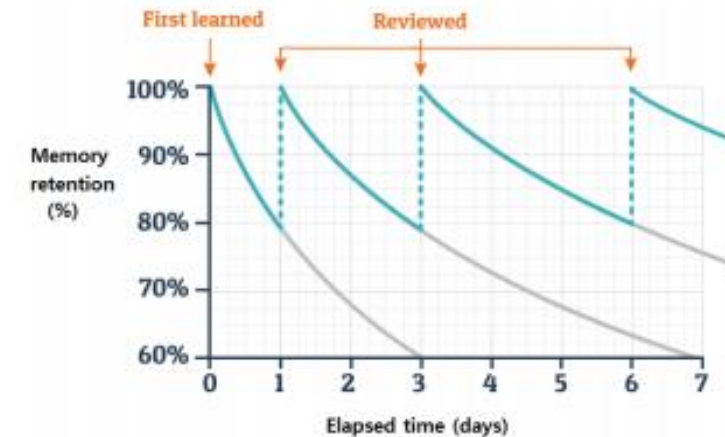
Trail memories after examination (Q2)



Trail memories after three month (Q3)



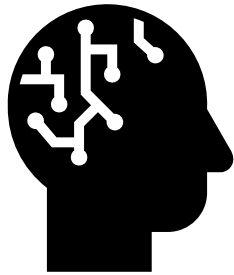
Ebbinghaus' forgetting curve and review cycle



Chun & Heo (2018)

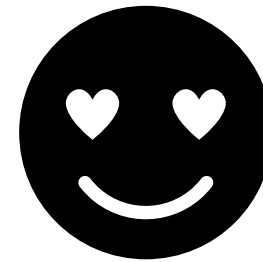
**OMLETH field trips foster content retention.**

# Competencies





## Knowledge, skills

- better examination performance
- ambiguous self-assessed long-term effects

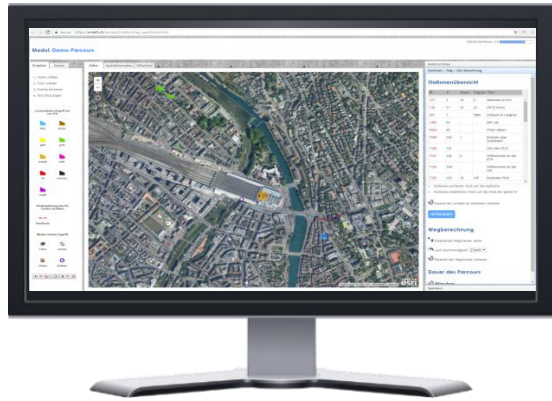


## Attitudes

- informal learning: 
- formal learning: 



# Spatial reasoning



**Creation of learning modules**

**Orientation in the field**

**Learning station task**

**Debriefing in the classroom**

**Personal learning environments**

# Publications

- **Sailer, C.**, Kiefer, P., & Raubal, M. (2015). An Integrated Learning Management System for Location-Based Mobile Learning. International Association for Development of the Information Society.
- Schito, J., **Sailer, C.**, & Kiefer, P. (2015). Bridging the gap between location-based games and teaching. In *AGILE 2015 Workshop on Geogames and Geoplay*. ETH Zürich.
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- **Sailer, C.**, Kiefer, P., Schito, J., & Raubal, M. (2015). An evaluation method for location-based mobile learning based on spatio-temporal analysis of learner trajectories. In *Proceedings of the 17th International conference on human-computer Interaction with mobile devices and services Adjunct*, 1212-1218
- **Sailer, C.**, Kiefer, P., Schito, J., & Raubal, M. (2016). Map-based visual analytics of moving learners. *International Journal of Mobile Human Computer Interaction (IJMHCI)*, 8(4), 1-28.
- **Sailer, C.**, Kiefer, P., & Raubal, M. (2018). OMLETH: A multimedia guide for field trips. *ETH Learning and Teaching Journal*, 1(1).
- Graf, A. B., **Sailer, C.**, Jonietz, D., & Weibel, R. (2018). Towards Extracting Motivation from Mobile Learners' Movement Trajectories. In *Adjunct Proceedings of the 14th International Conference on Location Based Services*, 69-74. ETH Zurich.
- **Sailer, C.**, Martin, H., Gaia, L., & Raubal, M. (2019). Analyzing performance in Orienteering from movement trajectories and contextual information. In *15th International Conference on Location-Based Services* (p. 141).
- **Sailer, C.**, Rudi, D., Kurzhals, K., & Raubal, M. (2019). Towards Seamless Mobile Learning with Mixed Reality on Head-Mounted Displays. In *World Conference on Mobile and Contextual Learning*, 69- 76.



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**Christian Sail**   
@csailer80

Super Gespräche unter Pädagogen, welche Freude haben und Relevanz sehen am außerschulischen Lernen mit mobilen, digitalen Medien.  
Danke @playtolearn\_ch  
#omleth



♡ 7 3:47 PM - Apr 6, 2019 · ⓘ  
Baden, Switzerland

**Thank you!**