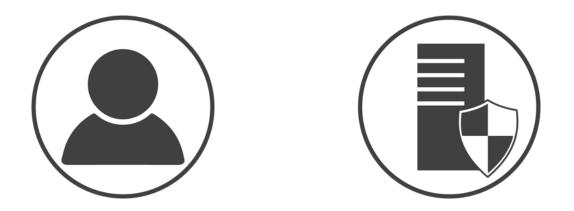
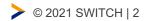
Training adventures Game Design in practice

SWITCH

Katja Dörlemann Katja.doerlemann@switch.ch Online, July 15th 2021









Datto Inc, 2020: Dattos Global State of the Channel Ransomware Report.

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11 Biggest cyber security threats in 2021

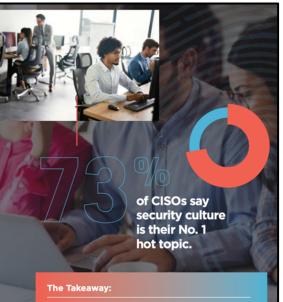
05/03/2021

1. Phishing meets COVID-19

- 2. Clever ransomware?
- 3. Polyglot files Just a .JPG, isn't it?
- 4. IoT attacks and the growing impact
- 5. Social engineering and cryptocurrency
- 6. Malvertising on your Facebook feed
- 7. Identity theft in COVID-19 times
- 8. Passwords Knowledge vs. action
- 9. Zero-day exploits The heavy hitter
- 10. Insider threats Do you trust your colleague?
- 11. Deepfakes Be more data sensitive!

https://www.gdatasoftware.com/blog/biggestsecurity-threats-2021

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Integrating engaging, fun, and effective cybersecurity culture into your company's overall value system will make security second nature to your team.

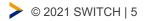
Livingsecurity 2020: 7 Essential Trends of Human Risk Management For 2021







Livingsecurity 2020: 7 Essential Trends of Human Risk Management For 2021



Passwords...

Google top 10 passwords	x 🌷 Q
10 most common passwords of 2020	
• 123456.	
• 123456789.	
picture1.	
 password. 	
• 12345678.	
• 111111.	
• 123123.	
• 12345.	
Weitere Einträge • 15.04.2021	
https://www.csoonline.com > Passwords > Security	
10 most common passwords of 2020) (and 10 tips for better

Google search: top 10 passwords, July 14 2021, 5pm CET



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Passwords...

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https://www.csoonline.com > Passwords > Securit	у
10 most common passwords of 20	20 (and 10 tips for better

Google search: top 10 passwords, July 14 2021, 5pm CET

2020 - CH

1.	123456	6.	hallo123
2.	123456789	7.	qwertzuiop
3.	passwort	8.	1234567
4.	12345678	9.	lolipop
5.	1234567890	10.	Passwort

Datengrundlage sind 45'882 Zugangsdaten aus dem Datenbestand des HPI Identity Leak Checkers, die auf E-Mail-Adressen mit .ch-Domäne registriert sind und 2020 geleakt wurden.

What people say

91% say they know using the

80% agree that having their

they're concerned about ...

password is a risk ...

same or a variation of the same

91%

80%



... however, when creating passwords, 66% of respondents always or mostly use the same password or a variation – this is up 8% from our findings in 2018.

What people do

48%

66%



77%

77% say they are informed of password protection best practices ...

passwords compromised is something

54%

... however 54% keep track of passwords by memorizing them

LastPass 2020: Psychology of Passwords: The online Behavior that's putting you at risk



☆

We don't know what we don't know.



We don't care.





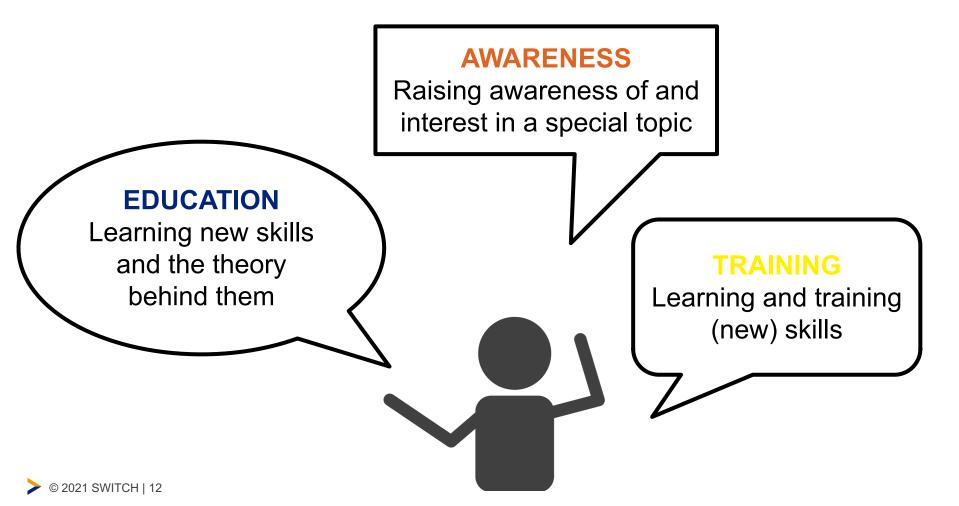


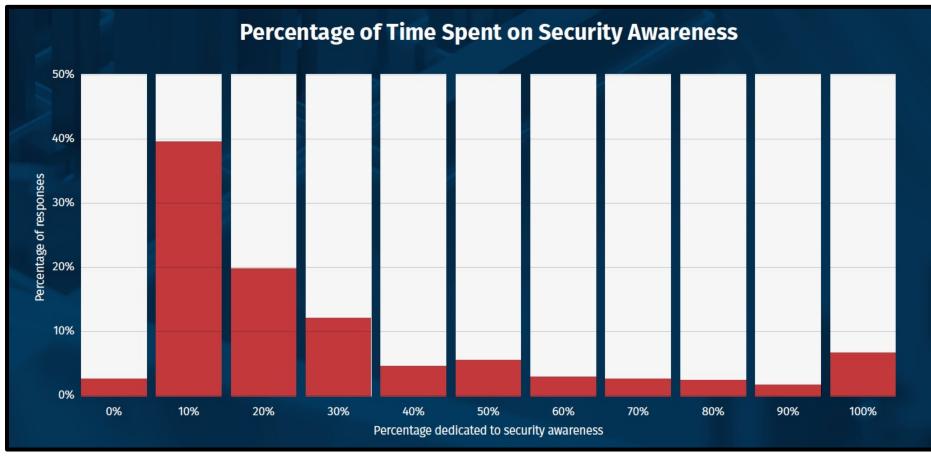
SECURITY AWARENESS

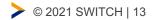


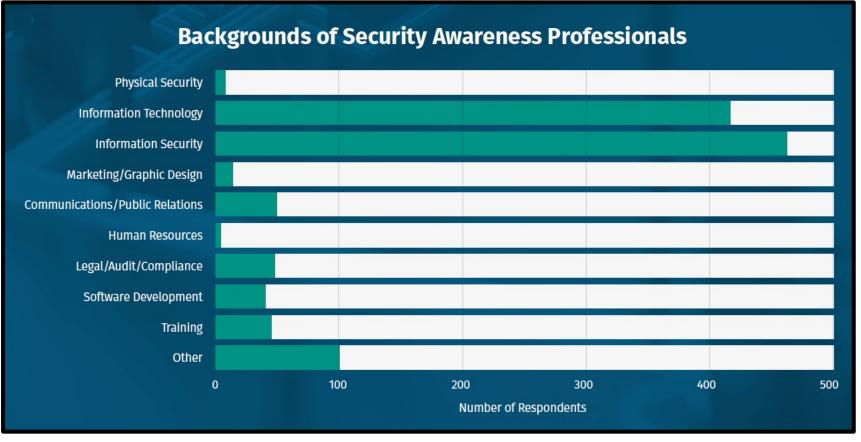












SANS: 2021 Security Awareness Report. Managing Human Cyber Risk

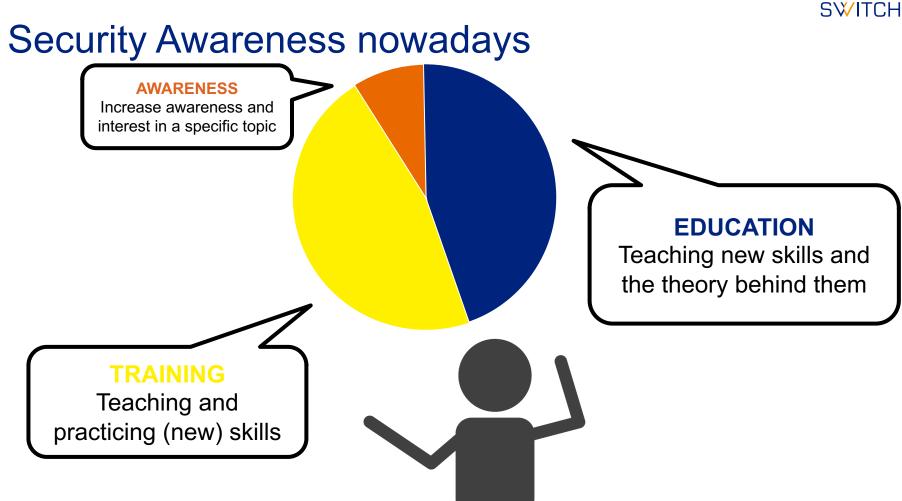


We don't have the expertise.



We don't have the time.





Game Design vs. Gamification

https://en.wikipedia.org/wiki/Game_design

https://en.wikipedia.org/wiki/Gamification



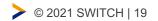
What do you want to do?

What	How
 Memorize information. Communicate information. Explain a specific topic in detail. 	Non- performative Learning
 Raise interest. Teach soft skills. Deal with content without fear and pressure. 	Performative Learning



Advantages of Game Design in Training

Fun	 positive attitude learning with (positive) emotion creates sustainable engagement
Freedom to fail	dealing with a topic without fearcreativity



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Our objectives

1. Raising interest for security

- positive contact with IT security
- demystify hackers
- Empower participants

2. Reflect knowledge about IT security

- gain knowledge
- apply knowledge
- improve knowledge



SWITCH Security Awareness Adventures



A training to remember...

The **hands-on** experience, emotional **involvement** and **teamwork** approach raise sustainable interest in information security.

...in 3 steps

- 1. Learn: in an introduction the participants are introduced to the topic of cyber crime and are provided with relevant security knowledge.
- 2. Apply: during the game the team needs to work together and apply the knowledge they received before.
- **3. Recall**: in the debriefing the participants discuss what they experienced while recalling what they just learned.

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7



Game Design in training – a balancing act

Game	Training
Game objective	Training objective
Pretending	Relevance for reality
Challenge	Frustration



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Hack The Hacker – the escape room

Hack The Hacker - the escape room



THE O
A B

Duration:	ca. 2 h	Training topics:
Participants:	max. 6 pers.	Password securityBackups
Target group:	employees of all fields	 Dumpster diving Drute force methods Social engineering Phishing Encryption
https://swit.ch/hack-the-hacker		



Hack The Hacker goes mobile



Düsseldorf | Phishbot | Jun. 2019

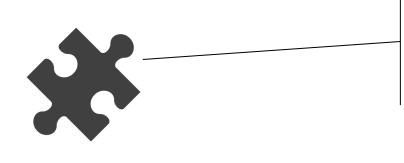
Lugano | USI | Jul. 2019





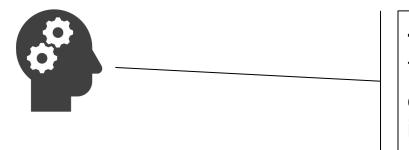


Hack The Hacker - Objectives



Game:

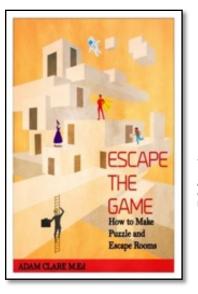
- Find decryption key
- Save the organisation



Training:

The participants understand the risk of poor security measures and the importance of strong passwords.

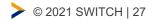




Escape The Game

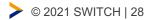
How to Make Puzzle and Escape Rooms

Adam Clare CreateSpace Independent Publishing Platform 2016









Track The Hacker – the outdoor quest

Track The Hacker - the outdoor quest



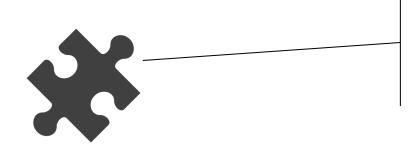
Duration:	ca. 3 h	Training topics:
Participants:	max. 6 pers.	• Data Security
Target group:	employees of all fields	 Data Privacy Social engineering
https://swit.ch/track-the-hacker		





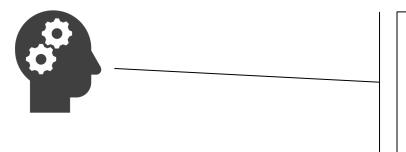


Track The Hacker - Objectives



Game:

- Recover data
- Save the organisation

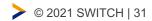


Training:

The participants learn how to deal consciously with personal data on the internet.











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Piece of Cake – the role playing game

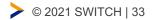
Piece of Cake - the role playing game



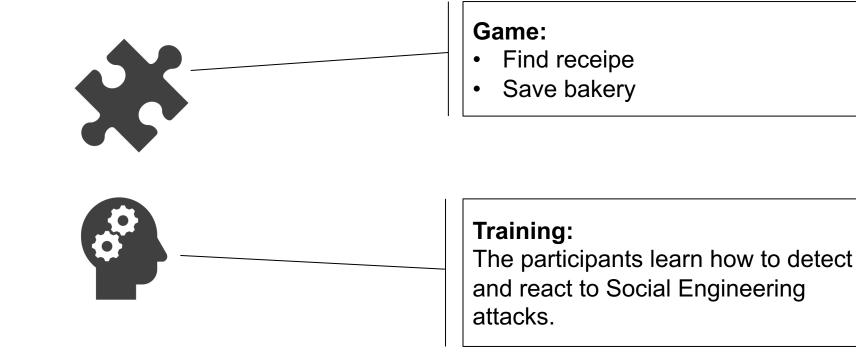
Duration:	ca. 2 h	Training topics:
Participants:	max. 5 pers.	• Social engineering
Target group:	employees of all fields	Data privacyData security
https://swit.ch/piece-of-cake		

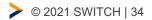






Piece of Cake - Objectives







Yes, it works! based on D&D raise awareness

Piece of cake Train the DM A security awareness tabletop game

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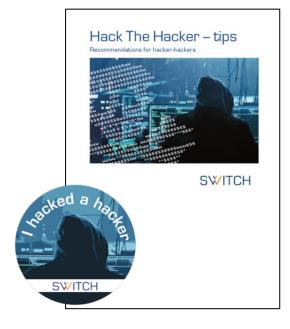




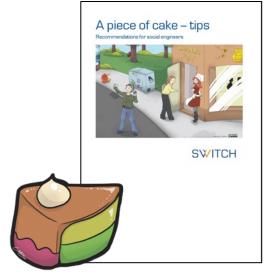




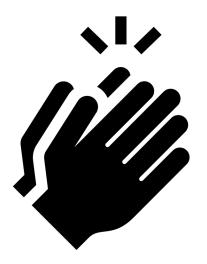












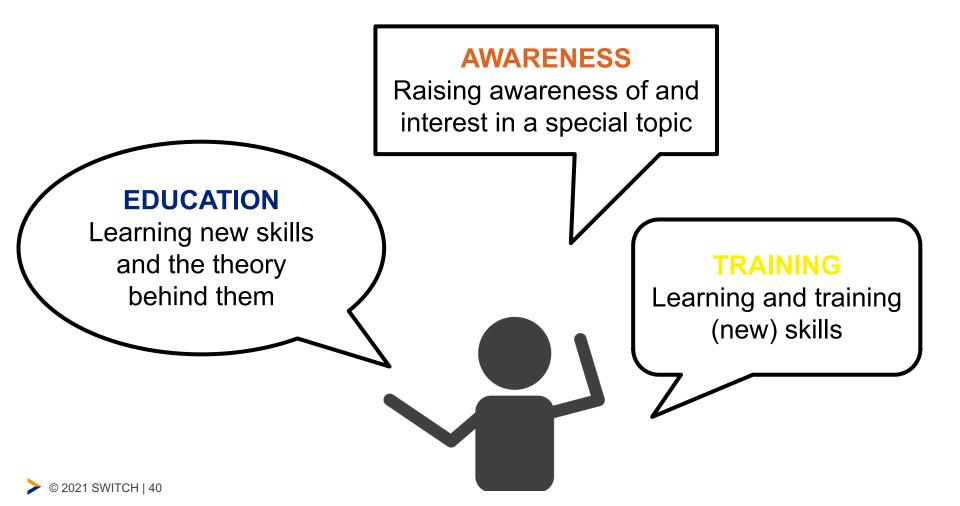


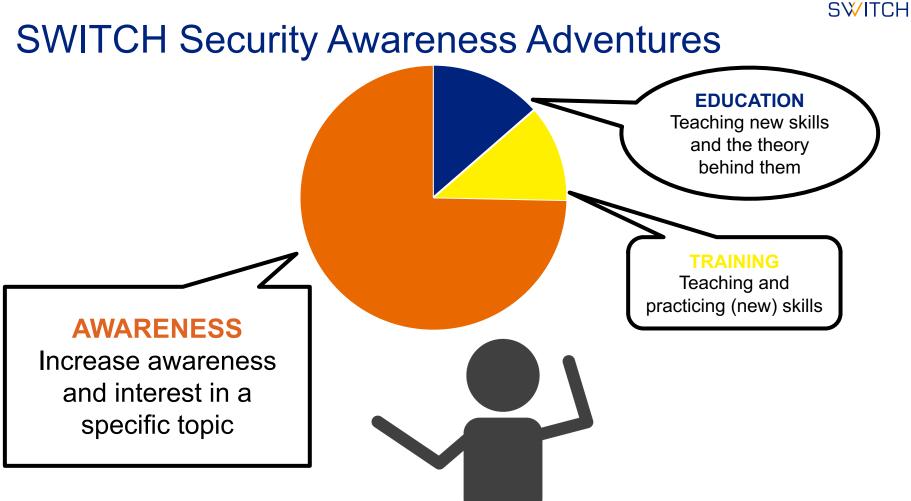
Tips for Game Design in training

- 1. Use existing games
- 2. Every task/questions needs to be relevant for the game
- 3. Create an atmosphere right from the start
- 4. Involve all players
- 5. Don't let them lose (no deadline, support, tips etc.)
- 6. Confirm positive feeling during debriefing (praise, picture, cake)
- 7. Tip-flyer ensures knowledge transfer (to you and participants)









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Our objectives

1. Raising interest for security

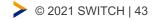
- positive contact with IT security
- demystify hackers
- Empower participants

2. Reflect knowledge about IT security

- gain knowledge
- apply knowledge
- improve knowledge

Our objectives

- 1. Raising interest for security
 - positive contact with IT security
 - demystify hackers
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 - improve knowledge



Security Awareness Games



What you can do:

- Raise sustainable interest in security
- empower participants to deal with IT related issues
- improve the reputation of your organization/department
- improve teamwork

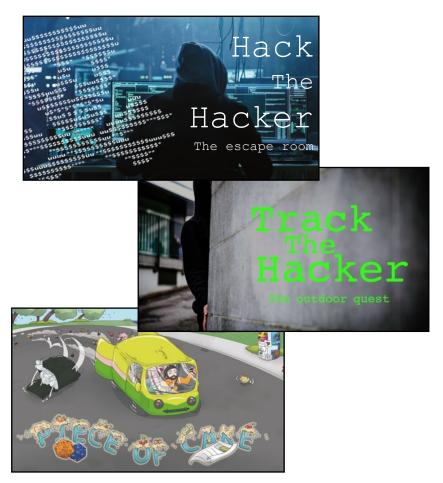


What you cannot do:

- provide a big collection of IT security facts, information
- educate a large amount of employees at a good price
- turn it into education at a good price
- adapt to new topics quickly

How to start

- 1. Choose a game
- 2. Understand structure of the game
- 3. Choose a team
- 4. Attune the team
- 5. Start a workshop
- 6. Test, test, test
- 7. Adapt your game



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Working for a better digital world